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### PRESIDENT'S MESSAGE

CAROL E LLOYD

Churchill County Library hosted the NLA conference in 1968, just one year after this building opened. I am so pleased, 48 years later, to invite you to Fallon to participate in this year's conference—and to visit the library, which earlier this year completed a major Repurpose Project.

I am very excited about this year's conference lineup. In addition to a great selection of workshops representing topics of interest to Nevada libraries, keynotes include:

Wayne Weigand an American library historian, author, and academic. He holds an MLS from Western Michigan University and a PH.D. in history from Southern Illinois University. He is the author of Irrepressible Reformer: A Biography of Melvil Dewey and Main Street Public Library: Community Places and Reading Places in the Rural Heartland, 1976-1956. Part of Our Lives: A Peoples History of the American Public Library will be published in October, simultaneously with a documentary film on the American public library. Mr. Weigand lives in Walnut Creek.

Dale Erquiaga, a native Nevadan, has been active in Nevada state government for years. He served as Director of the Department of Museums, Library and Arts and was Chief Deputy Secretary of State for Secretaries of State Lau and Heller. He also served as chairman of the Western States Arts Federation (WESTAF) and the Las Vegas Arts Commission, and as a board member of the National Museum of Organized Crime and Law Enforcement (Mob Museum) and the Las Vegas Centennial Committee. He currently serves as a member of the advisory board of the Center for Basque Studies at the University of Nevada, Reno. Dale was appointed Superintendent of Public Instruction by Governor Brian Sandoval in August of 2013.

The **President's Reception** will be held at the Churchill County Museum. It will be a great opportunity to network with your colleagues and view articles and exhibits of interest to the history of Northern Nevada.

Registration is open, and available on the NLA website.

I look forward to seeing you in Fallon, the Oasis of Nevada.

### 2015 Annual Conference



# NEVADA LIBRARIES SHAPING THE FUTURE

Nevada Library Association's 69<sup>th</sup> Annual Conference Fallon Convention Center 100 Campus Way Fallon, Nevada 89406 October 13<sup>th</sup> and 14<sup>th</sup> 2015

# **Program Proposals**

We are accepting **program proposals online** or you can download the form and **submit a hard copy** to our programming chair, Diane Baker.

- Proposals must be submitted by June 12, 2015.
- Include as much detail as possible on the proposal form.
- Programs will be accommodated based upon adherence to the conference theme, availability of space, and funding
- In-state library staff members cannot collect travel, speaker fees or per diem for presentations with the following exception: if their institution doesn't pay travel and per diem, they may request those costs at state rates.
- The contact person listed on the program proposal form will serve as a host for that program and will follow up with the speaker regarding contracts or any special arrangements that need to be made.
- All applicants will be notified in writing of the status of applications by June 30, 2015.
- Questions? Please contact Diane Baker at <u>dbaker@admin.nv.gov</u> or by calling (775) 684-3407

It's more than a discount to the Conference—
it's a chance to build and shape Nevada's libraries.

Join or renew your NLA membership online at <a href="http://www.nevadalibraries.org/about/membership.html">http://www.nevadalibraries.org/about/membership.html</a>

## Nevada Libraries Legislative Day, April 13, 2015

Over 40 library staff and supporters travelled to Carson City on April 13, 2015 advocate for Nevada's libraries on Nevada Libraries Legislative Day. We were so excited that library supporters from all parts of the state were able to attend. Our group included library staff, library board members, Friends of Libraries members, and members of the Nevada State Council on Libraries and Literacy, as well as representatives from the Clark County School District, the Washoe County School District, and the Supreme Court Library. We kicked off the day in the Capital Conference Room of the Carson City Hall. After Joan Dalusung welcomed the group, Daphne DeLeon, Nevada State Library Administrator, briefed us about the legislature's budget process, and gave supplemental information about our ask. This year, we requested

- \$200,000 for the biennium be added to the current requested funding for Collection Development of \$270,452
- \$50,000 for the biennium to be added to the current requested funding of \$185,906
- \$200,000 be added to the statewide database funding, currently requested at \$420,912

We learned that this portion of the budget had already been closed, but that it is entirely likely that the budget will be reopened as the end of the legislative session draws near. Tammy Westergard, Deputy Director of the Carson City Libraries, invigorated our group with tips and advice about talking to our legislators.



And then we went forth! We crossed paths throughout the legislative building that day, giving signs of encouragement to each other as we had our meetings. Many groups were able to meet face to face with their legislator or legislative staffer and, at the very least, each legislator received an informational packet. We were fortified with a scrumptious lunch, sponsored by the NLA and catered by Sassafras in Room 3100. All legislators and their staff were invited to attend, and we had a wonderful turnout. We were able to meet more informally with legislators and/or their staff members over a delicious meal. NSCLL member Judy Simon and former Washoe County Library Director Nancy Cummings are

pictured here with Senator Mo Dennis at the luncheon.

Many thanks to the Nevada State Library and Archives, who provided vital supplemental information about the library services that are funded through our requests. And the Carson City Library staff, specifically Director Sena Loyd, Rachel March, and Andrea Moore, deserve a huge round of applause for handling all local arrangements, including securing the morning meeting room, arranging for the all-important morning coffee and breakfast, handling the set-up of the lunch, and for creating the most amazing, hand-made decorations for the lunch! In keeping with ALA's National Library Week theme, there truly are "Unlimited Possibilities" with this group!

As of this writing, the legislative session is still underway. We are all encouraged to stay diligent and keep in touch with our legislators to ensure that Nevada's libraries receive this critical funding.

Submitted by Joan Dalusung, NLA Government Relations Chair

## Nevada Delegation Report from National Library Legislative Day Washington, D.C., May 4-5, 2015

A delegation of three librarians represented Nevada on Capitol Hill, Washington D.C., during National Library Legislative Day. Karen Starr, Deputy State Librarian, represented the Nevada State Library & Archives. Sandra Marz, retired Director of the Washoe County Law Librarian, represented the Nevada State Council on Libraries and Literacy. Finally, Robbie DeBuff, past President of NLA and Library Consultant with the Nevada State Library & Archives, represented NLA, Nevada libraries and librarians.

Meetings included Congressman Cresent Hardy, Senator Dean Heller, Congresswoman Dina Titus, Congressman Mark Amodei, Congressman Joe Heck, and Senator Harry Reid. The Senate had scheduled several votes for Tuesday, May 5, 2015, so we were able to meet only with staffers, who listened and engaged in conversation about the state of libraries nationally and at home. Congress was on recess during NLLD, so our meetings were held with their attentive staffers.

Discussions ranged from support of Library Services and Technology Act (LSTA), Broadband in Nevada, Workforce Innovation and Opportunity Act (WIOA), Freedom of Information Act (FOIA), Fair Access to Science and Technology Research Act (FASTR), Effective School Library Programs in the Elementary and Secondary Education Act (ESEA), Net Neutrality, USA Freedom Act of 2015, Electronic Communication Privacy Act (ECPA), and Copyright.

Specifically, Karen Starr told a stirring account of a neighbor who, after speaking with her about access to Learning Express, a database that has access to practice tests, returned to let Karen know she had gotten a job thanks to the practice testing and Karen's help. The Learning Express database is funded using state and federal funding from LSTA.

Sandra spoke about the activities of the SCLL and how the efforts of the committee and use of federal LSTA funding had positive effects on libraries and communities. She also spoke to educational efforts and community outreach efforts of libraries in Nevada.

Robbie highlighted NLA's Snapshot Day photos from 2014, along with some images from the Henderson District Public Libraries STEAM grant, running 2014-2015. The pictures shown to staffers touched them and brought a personal face to the impact of libraries on our communities.

Submitted by Robbie DeBuff, NSLA

## Continuing Ed...

#### **Nevada State Library and Archives**

NSLA provides access to continuing education, including webinars, on a variety of topics. Check out the webpage often, as new information is added and the calendar gets updated regularly, under Development Services at: <a href="http://nsla.nevadaculture.org/">http://nsla.nevadaculture.org/</a> or on the event calendar at <a href="http://206.194.194.122/evanced/lpd/eventcalendar.asp">http://nsla.nevadaculture.org/</a> or on the event calendar at <a href="http://206.194.194.122/evanced/lpd/eventcalendar.asp">http://206.194.194.122/evanced/lpd/eventcalendar.asp</a>

#### WebJunction

WebJunction provides monthly webinars on a variety of topics. Webinars will be archived for several months following an event.

http://www.webjunction.org/events/webjunction.html

## Elko County Library Showcases 2 New Authors



"The Girl in the Dark" by Anna Lyndsey is an autobiography. Anna was living a normal life. She was ambitious and worked hard; she had just bought an apartment; she was falling in love. But then she started to develop worrying symptoms: her face felt like it was burning whenever she was in front of the computer. Soon this progressed to an intolerance of fluorescent light, then of sunlight itself. The reaction soon spread to her entire body. Now, when her symptoms are at their worst she must spend months on end in a blacked-out room, losing herself in audio books and elaborate word games in an attempt to ward off despair.

"Future Crimes" by Mark Goodman who is a FBI futurist and senior advisor to Interpol analyzes the

digital underground to reveal the alarming ways criminals, corporations and countries are using emerging technologies to target individuals and wage war.

Submitted by Mildred Hart, Elko-Lander-Eureka County Library System

## Fodor Display Nets Rewards

During this last winter, Fodor held a travel display contest titled "Let Your Library Card Be Your Passport". The first place winner would receive a collection of twenty-five bestselling Fodor's travel guides and ten runners-up would receive one travel guide of their choice. Photo entries of library travel display, that had to incorporate the "Let Your Library Card Be Your Passport" poster that was offered freely from Fodor, had to be entered no later than December 31, 2014.

The Elko County Library's director, Jeanette Hammons, was immediately interested in this contest and requested several copies of the free posters. She enlisted staff help to come up with ideas for the contest and gave the project to the library's assistant director, Kassie Kincaid-Antonucci.



Kassie asked staff for anything they had that was travel related, and over the course of November, staff brought items they had from all over the world, as well as suitcases, cameras, and binoculars.

Cataloguer Athena Girard brought in cloth from Africa; bookkeeper Peggy Longhurst brought in decorations from Japan. Every staff member had something they wanted to share: a safari hat, a lei, a hand-woven basket, and anything else they felt would be of interest for fellow travelers.

Together with fellow staffer Melissa Spence, Kassie set up two displays: a case display of all the items staff had lent for the contest and travel books and magazines that the library currently had; and a large bulletin board surrounded by suitcases and the Fodor poster. The bulletin board questioned visiting patrons, "Where have your travels taken you?" Push pins were left

beside a large world map on the bulletin, and patrons were encouraged to share where they had traveled.

In the end, it turned out to be such an enjoyable experience for staff and patrons alike that it did not matter if anything came of the contest. However, the Elko County received word from Fodor on April 20, 2015 that they had tied for second place. Because the contest had turned out so well, the judges had difficulty picking the winners.

"We may have prompted you to promote traveling with our "Let Your Library Card Be Your Passport" poster contest, but it was really *you* who took *us* on an incredible journey. Your creative and colorful displays sent us around the globe, and brought us into more than 50 libraries across the country.

In fact, due to both the number of entries and the wow-inducing creativity, this turned out to be an incredibly tough decision for our panel of judges. So while we are excited to announce the winners, please note, we will be sending **each** participating library a beautiful leather luggage tag as a thank you for your participation." - Jennifer Rubens, Fodor Marketing Manager

We had a great time coming together and connecting with patrons, and in the process, the Elko County Library won five new travel guides. Hopefully one day these new books will lead someone on their next big adventure.

Submitted by Kassie Antonucci, Elko-Lander-Eureka County Library System

## International Literacy Association Award

The Sierra Nevada Council of the International Literacy Association recognizes those who demonstrate continuous support of literacy in the community. Five awardees were recognized at the award dinner on May 7 at Pinocchio's in Sparks, Nevada, including Beate Weinert, Program Coordinator for the Washoe County Library. Beate was recognized for her role as a key partner in supporting the Striving Readers Family Engagement Projects with the Washoe County School District. The Washoe County Library System congratulates Beate in this award and is proud of her efforts in our community.



Beate has a passion for early literacy, and working to get children excited about reading and learning is something she has been deeply involved with during her 26 years with the Library System. In 2012, the Library's Card Carrying initiative sprung out of a partnership made possible by the Washoe County School District's Striving Readers Grant. The goal for the library became about engaging young readers and associating that engagement with their public library.

In support of that goal, the objective has been for 100% of children at certain schools to get library cards. This is done with school-wide assemblies and incentives ranging from pizza parties to watching the principal "Kiss a Pig." The efforts have resulted in a restored partnership between the schools and the public library, both of whom are engaged and excited

about building a literate community. There is no reason why that work cannot be fun for all involved – for kids, teachers and librarians alike.

Beate is committed and believes strongly in the work she does and in libraries in general. From the nomination: "Her efforts and constant commitment to literacy are a breath of fresh air...her professionalism and constant drive to inform families on the value of the public library led to the success we had in our Card Carrying Project." Raised in Northern Nevada, Beate enjoys exploring the backcountry of our region with her husband and two daughters.

Submitted by Jennifer Oliver, Washoe County Library System

## Elko Programs for DIYers.

This year, the Elko County Library worked on a new strategy for offering programs targeted toward adults. While still maintaining current programs, such as Family History Workshops and JobConnect Workshops, the library has added "Library Tech Night" the first Monday of each month and "DIY @ the Library" the first Tuesday of each month. Library staff members take turns coming up with ideas and hosting the programs.

The first "DIY @ The Library" was held on February 3, 2015 at 6:30 in the Elko County Library Meeting room. Hosted by the Library assistant director, Kassie Kincaid-Antonucci, this program was designed to teach the basic techniques of wood burning in a relaxed setting. All levels of experience were welcome to attend, and materials and equipment were provided to the participants at no cost. Staff members lent word burning pens for the library to use, helping to supplement the cost of the pens the library purchased, and the wood was graciously donated by Elko County's Building and Grounds department. Unsure of how well received the program would be, staff were pleasantly surprised to have 7 attendees (2 of whom were from out of state and heard about the class on the radio while traveling through).

The program lasted an hour and a half, during which patrons enjoyed burning multiple projects, working together on new ideas, and learned about more about everything the library had to offer. They expressed their interest in another wood burning class as welcome as interest in using the library (2 of the local guests did not have library cards). All in all, everyone had a lot of fun and greatly looked forward to the next DIY @ the Library.

Since February the library has hosted crochet classes, stamping classes, and landscaping classes. The attendance continues to grow and patrons always leave happy. We will continue to host the programs monthly and hope to had many more as the year continues.

Submitted by Kassie Antonucci, Elko-Lander-Eureka County Library System

Thanks in particular to Elko-Lander-Eureka Libraries for sharing content this issue. (Love the DIY programming for adults!) Ed.

How about you? Got library news? A favorite patron story? Or a tidbit about a dynamite trustee or volunteer? This is a great forum for sharing what's happening in YOUR library. Please send to <a href="mailto:nla\_news@yahoo.com">nla\_news@yahoo.com</a>!