

Nevada Libraries



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President's Message

Barbara Mathews

Hello to all Nevada Libraries Readers,

June is here already, and, my, time has flown by so quickly. The newsletter editor has ever so gently been nudging me to write up the President's message for the newsletter, and I kept emailing back: "I'll get right on it!" I saw a saying on a tee-shirt that fits my lifestyle perfectly: "I put the PRO in procrastination!" Anyone who has seen my office can attest to that.

Library Day was April 13th and NLA is glad that the State Collection Development is in the Governor's recommend. So, if you haven't been in contact with your local Senator or Assemblyperson, please do so, and ask them to support the State Collection Development money at the level of the Governor's recommend.

If you were able to make it to Carson City that day, send a personal "thank you" to your representative and their staff for taking the time to talk to you. Every vote counts this legislative year and your "thank you" might be the one remembered when crunch time comes around.

A big shout out to Sara Jones and Rachel March from the Carson City Library for all their hard work in making Legislative Day operate flawlessly. Tom Fay, NLA Government Relations Chair, imparted words of wisdom to all who



gathered that day, and Richard Perkins, NLA Lobbyist, gave a rousing pep talk. Read Joan Dalusung's in-depth article on Library Day in this edition!

Information is up on the newly designed [NLA](http://nla.org) website (thanks to Joy Gunn), about the upcoming 2011 NLA Conference. This year we have had a lot piled on us: budget cuts, do more with less, budget cuts, add more programs, budget cuts, add more services, budget cuts, we need to add more new books, DVDs, CDs, etc., and even more budget cuts. And by the way, can you give up another 20% of your budget?

So, yes, I want you to come to the conference and feel that you have spent your money wisely, but what I want most of all is for people to have fun—and that's the kind of conference we're planning. There are even plans in the works for a costume party, so dust off your communicators, Spock ears, and light sabers, and mark your calendars to transport to Carson City this fall.

(continued)

There is no getting around it—these last 4 years have been tough, and every person in every library across the state has felt the impact. From the newest hires to the ones who will be retiring at the end of the year, and even those who are retired and still giving to our profession, like Ian and Sharon Campbell, we are all Nevada Libraries—and Nevada libraries are us. The NLA Conference belongs to all of us; it is not a North or South conference; it is a **Nevada** Library Conference, and it's **the** place where we can gather to share our successes and our trials, and know that we are not alone.

Please consider coming to Carson City, October 6-8. You will find many friends there, old and new.

Sherlock Holmes was fond of saying: "The game is afoot, my dear Watson." Well, dear readers, our game is afoot. If you have an idea for a conference program, submit it! All the forms can be found at:

http://www.nevadalibraries.org/conference11/images/NLA_2011_Program_ProposalFinalUpdated.pdf

The deadline is June 15th, 2011. Please don't hesitate to contact me if you have any questions or comments.

Live long and prosper,
Barbara Mathews
President

...Upcoming Conferences and Events...



- **NLA Annual Conference, Carson City, NV: October 7-8 2011**
 - **ALA Annual Conference, New Orleans, LA: June 23–28, 2011**
-

The Nevada Library Association Needs You!

What an historic time to be a librarian...just think of the difference you could make, representing other librarians across the state as an elected office holder for the Nevada Library Association. Are you interested in helping out?

For the NLA general election in November 2011, we are looking for candidates for the following offices: **President-Elect, Executive Secretary, Northeast District Chair, Government Relations and ALA Delegate.**

This is an excellent way to give back to the organization that supports us all year round.

For more information on what office holders in these positions do and how you can submit your name for consideration, please go to <http://www.nevadalibraries.org> and click on the Organization link in the left-hand column—or go directly to <http://www.nevadalibraries.org/organization/organization.html> and select the position you are interested in filling. You will also find a link on the Officers and Board page (<http://www.nevadalibraries.org/organization/officers.html>) to the Nomination Consent Form.

Thanks—and good luck!

Jana MacMillan, Nominating Committee Chairman
Spanish Springs Library, Washoe County Library System
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Sparks, NV 89436
(tel) 775-424-1800 / (fax) 775-424-1840
jmacmillan@washoecounty.us

For Distinguished Service...

Holly Van Valkenburgh, who recently retired from her position as Consulting Librarian at the Nevada State Library and Archives, was awarded the Mountain Plains Library Association's most prestigious award, the Distinguished Service Award, at the joint MPLA – Montana Library Association conference on April 7, 2011.

The Distinguished Service Award recognizes a librarian who "has made notable contributions to the library profession ...in the Mountain Plains region, or has performed exemplary service over an extended period of time." In her long and distinguished career, Holly has worked in both school and public libraries in Colorado, Wyoming, and Nevada, where she has held a position at the Nevada State Library and Archives for nearly eighteen years. At retirement, Holly was the Consultant in Library Planning and Development.



Holly's contributions are many. 1996, Holly created Nevada's first statewide Summer Reading Program, which later joined the Collaborative Summer Library Program, now sponsored jointly by NLA and NSLA. Her work has been central to creating and reviving Continuing Education for public librarians in Nevada. She continued to provide opportunities for training, especially for librarians in rural areas, up to the date of her retirement.

Holly was editor of *Nevada Libraries* from 1997 to 2001. She was chairman of the Northwest District (1998-1999), a member of the NLA Scholarship Committee, and served as President-Elect, President (2003), and Past President of NLA. She was a contributor to the publication *Issues and Trends Facing Rural and Small Libraries* for the National Summit on Rural and Small Libraries. As a member of the Nevada Women's History Project, Holly serves as the Nevada Women's History Project Review Chair. An active member of the Nevada Women's Lobby, Holly continues to speak for the welfare of libraries in Nevada.

At retirement, Holly leaves behind a legacy that will be difficult to match. The MPLA Distinguished Service Award is a fitting cap to an exemplary career.

Southern District Programs

Nevada Library Association Southern District Social Event: Game Night

When: Friday, June 24, 2011
6:00-9:00 pm

Where: Paseo Verde Library – Conference Room

Get your game on with Southern District as we gather together for an evening of fun and food. Everyone is welcome to join us, NLA and non-NLA members, as well as family and friends. We provide the games, both electronic and traditional board types. Price of admission is a bag of chips or cookies, or a bottle of soda. Be prepared to have a blast!

Contact: Betsy Johnson, bljohnson@hdpl.org or phone 492-6581.

Spanish for Library Staff

When: Tuesday, August 23, 2011
2:00-4:00 pm

Where: Las Vegas Library – Multipurpose Room

LV-CCLD staff member and author of Crash Course in Outreach to Spanish Speakers, Sal Avila, will present this program that includes Spanish basics and library specific terminology.

Contact: Ann-Marie White, whitea@lvccld.org.

Light refreshments will be served from 1:30-2:00 pm.

2011 Nevada Library Association Awards

Everyone knows a person (or persons) who are key in making our libraries and the services that we offer top notch. Every year, you have the opportunity to nominate one of your colleagues for the following NLA Awards. Below are the awards that are given each year, and the criteria for each award. The deadline for the 2011 Award Nominations is June 30, 2011.

LIBRARIAN OF THE YEAR / TRUSTEE OF THE YEAR:

- For constructive accomplishments toward the advancement and extension of library service and the development of sound library policies; creative and effective interpretations of the library on a regional, local or national level.
- For notable activity in library legislation, recruitment, statewide planning, published writings, outstanding participation in NLA, ALA, MPLA, Friends of the Library etc.
- For broadened scope of service in the community, specialized services to children, young adults, senior citizens, the handicapped, etc.
- For an outstanding contribution to library education, library techniques, library building, library management, establishment or organization of a new library or library system, or expansion and revitalization of an established library system or library.
- For substantial financial assistance or endowment.

SPECIAL CITATION AWARD:

- For constructive accomplishments toward the advancement and extension of library service and the development of sound library policies or the creative and effective interpretation of the library on a local or state level.
- For praiseworthy activity in library legislation, recruitment, statewide planning, published writings outstanding participation in NLA, ALA, MPLA, Friends of the Library etc.
- For a praiseworthy contribution to library education, library techniques, library building, library management, establishment of a new library or library systems.
- For a substantial financial assistance or endowment.

DOROTHY McALINDEN AWARD:

- For outstanding service to, or on behalf of, the association which is rendered by a member who is not a professional library employee.

Nomination Form:

Person being nominated: _____

Library of Nominee: _____

Address: _____

Phone Number: _____

Email Address: _____

Award Selection:

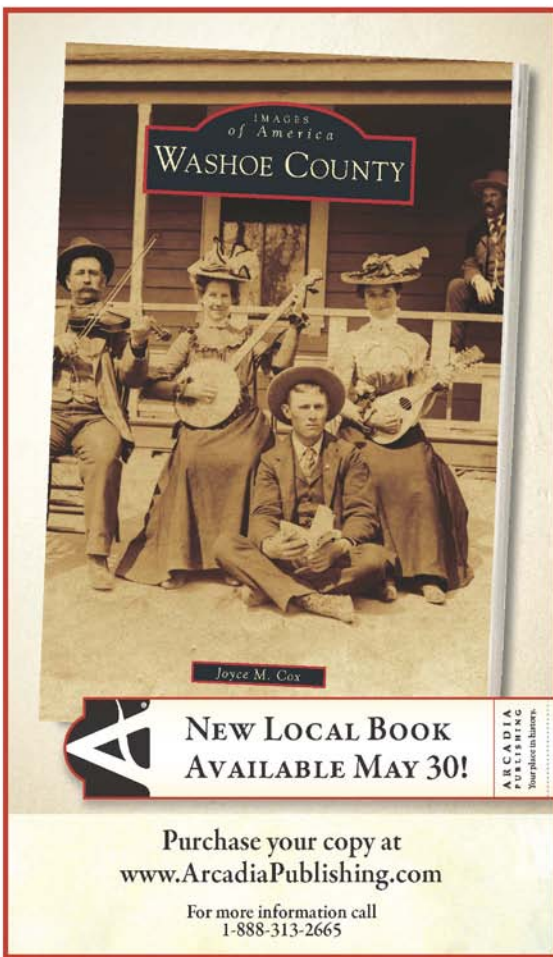
Librarian of the Year _____ Trustee of the Year _____

Special Citation _____ Dorothy McAlinden Award _____

Reason for Nomination: _____

Additional text may be submitted on a separate page.
Please email or mail your nominations to me at: lwbouldi@clan.lib.nv.us

Lucy W. Bouldin
2011 NLA Awards Committee Chair
Storey County Public Library
P O Box 14 95 South R Street
Virginia City, NV 89440-0014
Tel. 775.847.0956



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Located in the northwestern corner of Nevada, bordering Oregon to the north and California to the west, Washoe County was a crossroads for miners seeking riches in the California Gold Rush and later in the neighboring Comstock Lode. Occupied by the Wassau or Washo and Paiute Indians, Washoe County was explored by John Bidwell in 1841 and John C. Fremont in 1844. Settlers began to arrive in the area claimed by Utah Territory as part of Tooele County in 1852, and it became part of Carson County in the Nevada Territory in 1854. Washoe County became one of the original nine counties in the Nevada Territory in 1861 and expanded to its current size with the addition of Lake or Roop County land in 1864.

About the Author

Author Joyce M. Cox has lived off and on in Washoe County since 1974. As a research librarian, Joyce has worked in libraries in Washington, California, and Nevada and enjoys researching the captivating history as told through the photographs of Washoe County. The photographs for this book come from the Nevada Historical Society and private collections.

Continuing Ed...

Need to freshen up some skills, get a new perspective, fulfill a work requirement or just looking for something interesting? Continuing Education and Professional Development is available, often for free, from these locations:

☐ **WebJunction**

WebJunction provides monthly webinars on a variety of topics. Webinars will be archived for several months following an event.

www.webjunction.org

☐ **OPAL**

Online programming for All Libraries (OPAL) provides a wide variety of programming topics.

www.opal-online.org

☐ **SirsiDynix Institute**

SirsiDynix provides free access to industry-leading speakers and events. Their mission is to support librarianship and advance the work of librarians around the world.

www.sirsidynixinstitute.com

☐ **Infopeople**

Infopeople provides training for the California State Library. Although the training they provide is for California libraries, they do allow free access to their archived webinars.

www.infopeople.org

☐ **Foundation Center**

The Foundation Center provides free short web-based training courses (webinars) on foundation fundraising, proposal writing, and all that goes into getting the grants you need.

www.foundationcenter.org

☐ **BCR (Bibliographic Center for Research)**

BCR is a multistate library cooperative based in Denver. Although the training they provide is for member libraries, they do allow free access to their Friday Forums.

www.bcr.org

☐ **Open Eye**

Two hour-long courses, Building Accountability Into your Team and Activating Your Programs Strategy and Evaluation that were recorded in November 2009 are directed towards managers and directors in nonprofit organizations who would like to learn strategies for increasing accountability amongst their team members.

www.openeyegroup.com

(info from Steve Baskin, LVCCLD)

The Numbers Are Out!

The U.S. Census Bureau has released the detailed 2010 Census population totals and demographic characteristics to the governor and leadership of the state legislature in Nevada. These data provide the first look at population counts for small areas and race, Hispanic origin, voting age and housing unit data released from the 2010 Census.

The official 2010 Census Redistricting Data Summary File can be used to redraw federal, state and local legislative districts under Public Law 94-171. The census data are used by state officials to realign congressional and state legislative districts in their states, taking into account population shifts since the 2000 Census.

Data for Nevada show that the five most populous incorporated places and their 2010 Census counts are Las Vegas, 583,756; Henderson, 257,729; Reno, 225,221; North Las Vegas, 216,961; and Sparks, 90,264. Las Vegas grew by 22.0 percent since the 2000 Census. Henderson grew by 47.0 percent, Reno grew by 24.8 percent, North Las Vegas grew by 87.9 percent, and Sparks grew by 36.1 percent.

The largest county is Clark, with a population of 1,951,269. Its population grew by 41.8 percent since 2000. The other counties in the top five include Washoe, with a population of 421,407 (increase of 24.1 percent); Lyon, 51,980 (increase of 50.7 percent); Elko, 48,818 (increase of 7.8 percent); and Douglas, 46,997 (increase of 13.9 percent).

The redistricting file consists of five detailed tables: the first shows the population by race, including six single race groups and 57 multiple race groups (63 total race categories); the second shows the Hispanic or Latino population as well as the non-Hispanic or Latino population cross-

tabulated by the 63 race categories. These tabulations are repeated in the third and fourth tables for the population 18 years and over and are for the resident population of the United States. The fifth table provides counts of housing units and their occupancy status.

These five detailed tables are available to the public online via FTP download at http://www2.census.gov/census_2010/01-Redistricting_File--PL_94-171/ and will be available within 24 hours at <http://factfinder2.census.gov>.

From
<http://2010.census.gov/news/releases/operations/cb11-cn51.html>

Library Dilemma Solved

Now we can fit more into our libraries, with material shelving and seating for patrons in the same place...



The Bibliochoise

(photo copied from
<http://www.nobodyandco.it/sito/images/gallerybiblio/gallery.html>)

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For more information, visit the Circle of Learning
website: <http://slisweb.sjsu.edu/circleoflearning/>



2011 NLA Conference Program Forms Available

Got a great idea, neat new tech tricks or a successful program? Why not bring it to conference to share with colleagues?

The forms for program proposals are now available on the Nevada Library Association webpage for the 2011 Conference

<http://www.nevadalibraries.org/conference11/index.html>

Watch NLA's web site for information as it becomes available.

UNLV's CML Gets Graphic

The Curriculum Materials Library, a branch library of the University Libraries at UNLV, hosted a workshop on April 14, "What is a Graphic Novel, and Why Do I Need to Know?" Debra McCracken, a Library Technician I who works at CML, conducted the presentation, which was held in the CML's Seminar Room, for an audience of about 40 people, including students enrolled in EDRL 451 (Content Area Literacy.)

Debra used a PowerPoint presentation to give a brief overview of the graphic novel and sequential art. The appeal and merits of graphic novels to improve literacy and encourage reluctant readers were discussed, and several specific titles were presented. A highlight of the workshop was the appearance of two guest speakers, Ralph Mathieu, the owner of [Alternate Reality](#), the oldest comics store in Las Vegas, and his wife, Katherine Keller, a UNLV Libraries employee and founding editor of [Sequential Tart](#) (a Web zine about the comics industry).

Both guests were extremely knowledgeable about comics, sequential art, and graphic novels. A question-and-answer session turned out to be lively and informative for students and staff as well. Many of the CML's graphic novels, along with some selections from *Alternate Reality*, were on display, and at the end of the presentation the class was treated to some free comics, and a discount on purchases.

The response to this presentation was overwhelmingly positive, as evidenced by the exit surveys. Several comments were made that "the class was too short," "great job," "got the brain cells working, thanks!" and "The presentation was fun, educational and engaging." Plans are being made to hold the presentation again this fall for other education classes. For more information, contact Debra McCracken at: 702-895-2186 or by e-mail at debra.mccracken@unlv.edu

Credit Union Partners with Library

United Federal Credit Union is partnering with the Reno Aces baseball team in a Math and Reading Challenge. Students in Grades 1-8 are encouraged to read and can earn a ticket to a Reno Aces baseball game this season.

At the request of Todd Schultz of the credit union, Julie Ullman, youth services & programs librarian at Spanish Springs Library, developed a list of fiction and non-fiction books with "Baseball" and "Money" themes, by grade level. All the books are available at Washoe County libraries.

The reading lists will appear in the Kid Zone section of the credit union website, www.unitedfcu.com, along with signup information about the Math and Reading Challenge. To show appreciation for the library's participation, the credit union donated \$1,000 to the library system towards purchasing more copies of the spotlighted books and to support other library programs.

Submitted by Bonnie Saviers



Julie Ullman, Spanish Springs Library; Arnie Maurins, Washoe County Library System director; and United Federal Credit Union representatives Ben Steele, Todd Schultz and Teri Thompson.

Extra Time is Golden for School Librarian

As an elementary school librarian working in a Title I school in Reno, Nevada, I recently won a personal and professional jackpot.

Our state is ranked near the bottom for per-pupil spending and teacher pay, but that doesn't prevent the teachers and support staff from giving the children what they need in a system of education that sometimes hinders them more than it helps them. Our school has teamed up with the 21st Century program, a grant funded program designed to help at-risk children. Approximately one fourth of the children at our school start their school day at 9 in the morning and end it at 6 in the evening. When the regular school day ends at 3 p.m., these children begin their three-hour tutoring and enrichment sessions.

The children enrolled in the 21st Century program are the children who may need extra help with math and language arts. In addition, 21st Century provides them with enrichment opportunities that help them find themselves in dancing, acting or sports.

I was hesitant to join the team of teachers working the regular day as well as the after-school 21st Century program. I was worried that I didn't have the energy to do both jobs. However, I soon fell in love with the synergy of the regular school day and this marvelous after-school program. The teamwork and commitment of the school principal and the 21st Century coordinator make this a true partnership.

Every day that I work, I win personally and professionally in this partnership because the after-school program gives me more time to spend with students who may have never entered a library before their school library experience. Their steady gains in navigating the computer catalog and learning basic research skills allow these children to participate with more confidence in the regular school day library sessions. These children have discovered that they can answer questions correctly and help their classmates in their regular day classrooms. They are now a

step ahead, where they once were a step behind. There is something energizing and magical in these long days.

The 21st Century program has unlocked this magic, bringing out the best in me. I have learned so much from working with these children. The dedication of the teachers is an inspiration to me. I am humbly reminded that investing time and energy in our children's education is never a gamble. The payoff enriches all of us.

(submitted by Melanie Marsh, Sierra Vista Librarian)

USN to Become Roseman University of Health Sciences

On July 1, 2011, the University of Southern Nevada is proud to become Roseman University of Health Sciences. In conjunction with the University name change, the Library will be changing its name from Library & Learning Resources Center to University Library. *Submitted by Kitti Kanepi*

Nevada Library Legislative Day

On April 13, 2011, nearly 40 library staff and library advocates from throughout the state convened in Carson City for the Nevada Library Association's (NLA) biennial Library Legislative Day. Library staff, library board trustees, retired library staff, and members of library friends groups met with Nevada's legislators to reaffirm the importance of Nevada's libraries for the health and well-being of the state as a whole.

All advocates met first at the Carson City Library's new Business Resource Innovation Center. Many thanks to Carson City Library Director Sara Jones and her team who provided coffee and a light breakfast. We were then greeted by Tom Fay, NLA's Government Relations Chair, who introduced Richard Perkins, NLA's lobbyist. Mr. Perkins gave a brief but informative summary of the issues facing legislators in trying to form a budget for the State of Nevada in light of the current financial crisis. He provided tips and tactics for advocates when talking with legislators and their staff members.

(continued...)

Legislative Day cont.

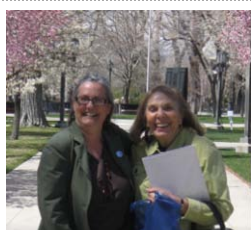
We were briefed by Daphne DeLeon, Division Administrator for the Nevada State Library and Archives, on the proposed budget cuts that will affect Nevada's libraries. State Collection Development Funding is proposed to be cut by 62% from fiscal year 2010-2011 levels, and Rural Bookmobile Funding will likely be cut by 34%. Luckily, Statewide Library Database Funding appears slated to remain the steady. Finally, Ms. DeLeon reviewed the plan for the reduction of the physical footprint in the Nevada State Library and Archives Building, and also discussed how the proposed NSLA merger into the Department of Administration will affect operations of the NSLA.

Colleen Bell, President of the Henderson District Public Libraries Board of Trustees, summarized the mission and goals of the newly formed Friends of Nevada Libraries group. More information about this group can be found on their website at <http://nevadafriends.org>.

It was then time to advocate! Packets containing information on Nevada Libraries, as well as general information on the importance of libraries nationwide, were distributed to all advocates. Some advocates had made appointments with their legislators ahead of time, but at the very least, library advocates delivered these packets to the legislative staff members, stressing the importance of Nevada's libraries.

Finally, legislators and their staffs were invited to a luncheon that was hosted at the Nevada State Library and Archives. This was another opportunity for networking among legislative staff, librarians, and library advocates.

Many thanks to NLA, the Carson City Library, and the Nevada State Library and Archives for making this day possible, and thanks especially to those who were able to attend and make the day a success. *Submitted by Joan Dalusung, Past-President of the Nevada Library Association*



Laura Jane Spina and Marian Brown, Friends of Henderson Libraries President and Vice-President, in Carson City to advocate for Nevada's Libraries.

ACRL Conference: A First-timer's Report

I have never been as nervous as I was walking into the Philadelphia Convention Center for the **Association of College and Research Libraries** 2011 conference. I had been planning this trip for a few months and I was as prepared as I could be. I had asked a number of librarian friends what to wear, where to go, and what to do once I was there, but they all gave me essentially the same advice: wear what feels comfortable and attend what seems interesting. While that advice was great, I was still nervous.

There were so many options to choose from. Workshops seemed to be the hot ticket item; however they were very long and encompassed the time you could attend two other sessions. I chose to only attend one workshop because I really wanted to experience all the different facets of a conference.

I attended a couple of paper presentation sessions which were informative, but the true joy of attending them was to meet the librarians presenting and really hear their 'insider knowledge' of the field and presentation.

Sadly, the poster presentations were so crowded I couldn't hear a thing; it was tough to get close enough to even see what the poster was about. But the vendor area was a treasure trove of information and most of them were willing to talk to me even though I was 'just a student' and not a buyer.

Of all the lessons I learned at the conference, there are two that were most important. First, talk to everyone. Don't be afraid to strike up a conversation and get to know those who are around you. Second, take every opportunity to volunteer. Not only does it get you known as someone who is willing to donate their time, but it opens the door for networking.

(Submitted by Samantha Leif, an MLIS student at San Jose State University, graduating in December 2011).

School Librarian Receives Literacy Award

School librarians promote and celebrate literacy every day, for every child. The school library at Sarah Winnemucca Elementary in Reno is a place where children can explore and discover the books they love, learn how to use the library, and enjoy special events that enrich their literary experiences.



Becky Ellis, librarian at Sarah Winnemucca, is a recipient of The International Reading Association's **2011 Celebrate Literacy Award**, an annual award given to those who make significant contributions to literacy, who go above and beyond their job expectations to promote and encourage literacy within their school and community. The recipients were honored at a dinner at the Peppermill on April 27th, 2011, sponsored by the Sierra Nevada Council of IRA.

It's unusual for a librarian to be recognized with the Celebrate Literacy award, but Becky's outstanding contributions to her school and students prompted teachers to nominate her for the award. Becky is an integral part of the Winnemucca Elementary community, helping students, teachers, and parents. Each year, she plans a "Literacy Evening" for each grade level with unique individual invitations for each child, providing special activities, crafts, booktalks and snacks appropriate to each grade. Twice a year, Becky organizes a "Literacy Morning Breakfast" for parents and

children, and each trimester she provides an after-school program for students, teaching science projects, crafts, even volleyball! After school, she also teaches older students how to help in the library; while they're there to help, they're also learning skills – shelving, library organization, book repair, and customer service—and learning to take responsibility for their library. Becky also arranges author visits to the school and collaborates with teachers at every level to make the visits meaningful.

The library at Sarah Winnemucca is a welcoming place where teachers can stop in at a moment's notice to request books for classroom use, and where they'll receive suggestions and ideas as well as a stack of books. Because parents are often invited to the library as well, they feel comfortable asking Becky for suggestions and ideas for their children's reading. Service to students is uppermost, and Becky works hard to recommend books for students at their reading level with their interests in mind. The school library at Sarah Winnemucca Elementary is truly central to the school and to its students, and Becky's Celebrate Literacy award is recognition of all she has done to make that happen. *(Submitted by Ellen Fockler)*

Friends Show How Sweet It Is

The Elko County Library was the "place to be" Saturday May 5th, as the Friends of the Elko County Library hosted their 23rd Annual "Just Desserts" fundraiser.



Friends of the Library and library staff started working on this annual fundraiser in January.

Local businesses and individual community members have always supported this fundraiser through monetary donations, auction items, and dessert or wine donations or by working the event.

What adult wouldn't want to go to their local library that night? There was Champagne and a chocolate fountain in the Children's Department; a Martini Bar in the Reference Department; Wine in the Circulation area; flavored beers between the Large Print and non-fiction; and 115 donated items for the Silent Auction!



Attendees were able to eat, drink and be merry and support the library, all while being serenaded by local musicians.

Last Word

The retail sector has Christmas, the NFL has the Super Bowl, the NCAA has March Madness, and libraries...we have Summer Reading.

It's a time that those in youth services both anticipate and dread. In urban districts participation can be astonishing, with sign-ups numbering in the thousands at large branches.

Libraries all over the country begin gearing up for Summer Reading programs well in advance, and planning for the next year often begins as soon as the current summer ends.

Untold hours go into the preparation of materials, programming, and promotion, and staff log plenty of extra miles, going into the schools shortly before summer vacation to get the word out about Summer Reading.

It's a huge endeavor. It is staff, time and resource intensive. It can be exhausting and creatively draining. And it is quite possibly one of the most important things libraries do.

What? Summer Reading??

Absolutely. Here are just a few reasons why:

1) Reading. And because it's 'just for fun,' it takes reading out of the school realm, and puts it back in the entertainment category. (We don't have to tell them that it actually prevents summer brain drain, and makes them better students.) It makes the library a 'fun place,' somewhere kids *want* to go.

2) It gives kids with summer induced 'nothing to do' syndrome an escape from the doldrums. It gives them a little direction, but lets them chart their course and determine their own participation. (Look at that: masters of their own Summer Reading fate!)

3) It saves parental sanity, providing materials and ideas to keep kids engaged and out of mischief.

4) In many libraries youngsters get their first taste of library life as 'Summer Reading Volunteers.' These young understudies learn all kinds of new skills, gain valuable experience, and get a leg up on future job hunting. (And more than one has gone on to join the ranks of library folk—they even wind up as library directors or children's librarians!)

5) It makes us part of people's lives and memories, and people who are aware of and have benefitted from libraries are far more likely to support them, to use them, and to bring their children in. (And the cycle begins again: I remember the library; I used to go there every summer when I was a kid...)

So when you answer, "Yes, we have a Summer Reading Program" for the five hundredth time this June, take solace in the knowledge that you're part of the circle of life, ensuring the survival of parents, children, and reading—and possibly libraries—through the long months of summer and beyond.

(Ed.)

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- Master of Archives and Records Administration (MARA)
- Executive MLIS Program
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Host an Intern

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For more information:

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AND INFORMATION SCIENCE



Nevada Library Association (NLA) Membership

For membership questions or comments, please contact:

Kathy Rush – Membership Co-Chair
Phone: 775-887-2244 Ext. 1017 Fax: 775-887-2273
Email: ksrush@clan.lib.nv.us

Hope Williams – Membership Co-Chair
Phone: 775-684-3381 Fax: 775-684-3330
Email: hwilliams@nevadaculture.org

For online NLA membership registration and dues payment powered by Memberclicks go to
www.nevadalibraries.org

Membership Status*: ☐ New ☐ Renew
Membership type: ☐ Personal ☐ Affiliate ☐ Institutional

***Membership year: 12 Months from date of registration or renewal**

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: (_____) _____ Work Phone: (_____) _____

Institution: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ ☐ Work ☐ Home

Mailing Preference: ☐ Work ☐ Home

Announcement Preference: ☐ E-mail ☐ U.S. mail

DISTRICT: ☐ Northeast ☐ Northwest ☐ Southern

SECTION:

☐ NCRL (Nevada College & Research Libraries)

☐ NSCLS (Nevada School & Childrens' Librarians)

☐ PLATO (Public Libraries & Trustees Organization)

INTEREST GROUPS: (Free of charge, select groups you want to be involved in)

☐ ACTION (All Classifications Teamed in One Network)

☐ CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)

☐ GODIG (Government Documents Interest Group)

☐ INDEXING (Nevada Newspapers)

☐ LIBRARY INSTRUCTION

☐ NNAG (Nevada Networking & Automation Group)

☐ NYRA (Nevada Young Readers Award)

☐ RAISON (Reference & Information Searchers in Nevada)

☐ REAL (Retired Employees All Libraries)

☐ SSRP (Statewide Summer Reading Program)

Do you give NLA permission to release your address to vendors? ☐ Yes ☐ No

MEMBERSHIP DUES:

☐ First year members ONLY (\$25.00)

☐ Salary \$30,001-\$40,000 (\$50)

☐ Friends, Retirees, Students, Trustees (\$20)

☐ Salary \$40,001-\$50,000 (\$60)

☐ Salary Under \$20,000 (\$30)

☐ Salary \$50,001 and up (\$70)

☐ Salary \$20,001-\$30,000 (\$40)

☐ Institution (\$70)

Make check payable to: NEVADA LIBRARY ASSOCIATION (Please allow 30 days for processing)

Mail To: **Larry Johnson**

Enterprise Library
25 E. Shelbourne Ave.
Las Vegas, NV 89123

(702) 507-3760 Email: johnsonl@lvccld.org



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Contents:

President's Message	pg. 1-2
Upcoming Events	pg. 2
Call for Candidates.....	pg. 2
Holly's Retirement	pg. 3
Southern District Events	pg. 4
Call for Nominations.....	pg. 4-5
Washoe County Book	pg. 5
Continuing Education	pg. 6
Census Released.....	pg. 7
Circle of Learning	pg. 8
CMLGets Graphic.....	pg. 9
Credit Union, Library Partners....	pg. 9
21 st Century Librarian	pg. 10
Legislative Day	pg. 10-11
ACRL for the First Time.....	pg. 11
Librarian's Literacy Award.....	pg. 12
Just Desserts Fundraiser	pg. 12-13
Last Word.....	pg. 13
San Jose SU.....	pg. 14
NLA Membership	pg. 15