Mevada Libraries



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President's Message

Joan Vaughan

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Dear Nevada Library Staff,

Since our last newsletter, several conference changes have been made that are directly related to the current economic situation. Arlene Caruso, the NLA Conference Chair, and I have been working closely with the rest of your Nevada Library Association Board to present a conference that is effective for us this year, and solvent for the Association in general.

The 2010 NLA Conference will be a one-day conference, held on Saturday, August 14, 2010, and will have the theme "Nevada Libraries: Thinking Outside the Buck." The conference will be held at the Green Valley Ranch Resort and Casino in Henderson, NV. We chose this theme hoping that we accurately reflect the current budget issues we all face, but with a spirit of creativity and optimism as we all find new ways to do more with less. The event will be anchored around the NYRA Luncheon, which is generally a big draw for library staff and schoolchildren. We hope that this year is no different. We will have some vendors on-site in attendance as well as workshops in the late morning and afternoon. We will end the day with an Awards Reception. We hope



to pack a lot of punch into this one day. It will be a day to relax, meet with your colleagues, talk with key vendors, eat and drink really well, and let off some steam. Look for more information throughout this issue of Nevada Libraries and on the Nevada Library Association website –

www.nevadalibraries.org.

In the meantime, the Nevada Library Association is looking for ways to enable our libraries to collaborate and share in easy, cost-effective ways that don't impact our travel budgets. One upcoming project that I'm particularly excited about is a program called "Library Snapshot Day."

This project was the idea of the New Jersey Library Association, and has since been adopted by the American Library

(continued)

Association and has been implemented by several other states, including Wisconsin ("Wisconsin Libraries Say Cheese!"). The purpose of a Library Snapshot Day is to choose one day for all libraries in a state to take literal snapshots of events, both special and regular, in their libraries. On that same day, all libraries take the same statistics, where possible. Then all statistics and pictures are compiled on one website. The final result is a compelling representation of how our libraries impact the public, using statistics and visual aids. Joy Gunn, our NLA Webmaster, and I plan to have our Snapshot Day in October, 2010, in order to coincide with our regularly scheduled Nevada Day. Look for more information on this project on our website and in the September edition of *Nevada Libraries*.

In conversations with friends, family, and colleagues, I keep returning to the fact that this section of our lives is particularly difficult because at this point we don't know the end of the story. Dealing with uncertainty is one of the most difficult aspects of these economic times, at least for me. I'm sure we all hope that we begin to experience a positive economic reversal very soon. In the meantime, I believe that we are learning how to be even stronger teams who can work together in a more efficient way. I invite all of you can come to Henderson in August and experience a streamlined, yet effective, conference. I encourage all our libraries to participate in our Library Snapshot Day so that we can all get a picture of how many thousands of people are positively affected by Nevada's libraries, and so that we can all see clearly that we're in this together.

## ...Calendar of Events...



- 2010 Annual Conference, Washington, DC: June 24–29, 2010
- 2010 NLA Annual Conference, Henderson, NV: August 14, 2010
- 2011 Midwinter Meeting, San Diego, CA: January 7–11, 2011
- 2014 Annual Conference, Las Vegas, NV: June 26-July 1, 2014

## The Virtual Update Submitted by Joy Gunn

We're starting to shake things up here at NLA! First off, after numerous years with the same website, we are going to get a fresh new look. I'm looking to have the beta site up for everyone to see during the summer and hopefully it will require just a few tweaks to have it up and fully running. Our hope is to have a more interactive and dynamic site that will help and support you, our NLA members, as you connect with your fellow colleagues throughout the state.

Second, after many years of being housed at UNLV, the NLA listserv is turning into an E-list. The new E-list was an unused feature of our membership management software, MemberClicks, and will be active July 1, 2010. All current members of NLAlist will be transferred automatically to the new E-list. Instructions on how to send to the new E-list will be posted on the NLA website. Many thanks to Laralee Nelson at UNLV for managing the listserv for several years. Hope you have a great retirement!

And last and probably most exciting....we have set up a few social networking sites for NLA. I'm sure you have already noticed the lovely Facebook, Flickr, Twitter and YouTube icons on the NLA website. Once thought to be a fad, social networking has become an integral part of our online world. With our state being so geographically huge, sites such as Facebook and Twitter are a great way for us to stay connected to each other and keep abreast of what is happening at our libraries statewide. We have posted videos up on our YouTube account of the Southern District Best of the Best.

In this way, librarians throughout the state that were not able to attend due to scheduling conflicts or geographical distance will have a chance to see the program. With the current bleak economic times, most of our work schedules are much tighter than before and travel is pretty much out of the question. This provides a great opportunity to become a more tight-knit community as we support each other through these hard times.

Here is a brief rundown of what each social networking site does (in case you didn't already know)...

Facebook is a social networking website used to connect yourself with other friends. You don't have to be a Facebook member to view our posts. But, if you want to be automatically updated when we do post, you must become a member. If you have a Facebook account, you can also "like us" and comment on our posts. http://www.facebook.com/pages/Nevada-Library-Association/358232999735

Flickr is an image hosting website. Currently, we don't have very many photos up on our account but if you do host an NLA event or just want to show off your pictures from any program or event, then send them to me at <a href="mailto:jgunn@hdpl.org">jgunn@hdpl.org</a> and I'll make sure they get uploaded. And as standard procedure, if you do have individual patrons in the photo, make sure that you have their permission. A copy of the NLA image release form is on the NLA website or in the forms area of your MemberClicks account. <a href="http://www.flickr.com/photos/nvlibraries">http://www.flickr.com/photos/nvlibraries</a>

Twitter is a micro-blogging site. Messages are limited to 140 characters. Individuals' messages are called tweets. If you have a Twitter account, you can follow our tweets. For non-twitterers, you can also just read our tweets on our Twitter page. We will be live-tweeting the NLA Conference 2010 on August 14. For everyone tweeting about the conference, use hashtag #nla2010.

#### http://twitter.com/nvlibraries

YouTube is a video hosting website. Videos are limited to about 10 minutes. We will make every effort to video the various NLA informational programs.

#### http://www.youtube.com/nvlibraryassociation

That's about all for now. I'm looking forward to seeing what great things we are all doing in our libraries!

# Nevada Library Association Call for Nominees!

What better way to give back to the organization that supports us all year round than to offer your time and talent to the NLA membership as a candidate for office? If you're one of those members who has always wanted to take on a more active role with NLA, then here's your chance! For our general election coming up November 2010, we are looking for candidates for the following offices: **President-Elect, Treasurer, ALA Delegate** and **REFORMA** representative.

For more information on what office holders in these positions do and how you can submit your name for consideration, please go to <a href="http://www.nevadalibraries.org">http://www.nevadalibraries.org</a> and click on the Organization link in the left-hand column—or go directly to <a href="http://www.nevadalibraries.org/organization/organization.html">http://www.nevadalibraries.org/organization/organization.html</a> and select the position you are interested in filling. You will also find a link on the Officers and Board page (<a href="http://www.nevadalibraries.org/organization/officers.html">http://www.nevadalibraries.org/organization/officers.html</a>) to the Nomination Consent Form.

Thanks—and good luck!

Jana MacMillan, Nominating Committee Chairman <a href="mailto:jmacmillan@washoecounty.us">jmacmillan@washoecounty.us</a>

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#### In Case You Missed It: Star Libraries

The *LJ* Index of Public Library Service, sponsored by Baker & Taylor's Bibliostat, recognizes libraries based on the levels of service they provide, but its relevance does not stop there. Library directors and trustees are studying their *LJ* Index scores and the four statistics on which it is based.

## **Star Rating Highlights:**

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**Smoky Valley Library Dist., Round Mountain** 

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Las Vegas-Clark County Library District

In some cases, comparison against spending peers is helping to identify measures of service that decision-makers feel ought to be higher, and libraries are taking steps to expand their service capacity. In others, decisions are being made that will improve the accuracy and completeness of local data reports. And some libraries without a star library rating are using the index to improve their services and how they are measured as well as to increase public awareness and financial support.

Many public libraries are adapting to dramatic economic changes—static or reduced resources despite predictably increased public demand for library services. This second round of the *LJ* Index is based on 2007 data, which predates the recession's onset, but a library's score and star library status, where applicable, may be helpful in defending against cuts or proposing new or increased funding.

The *LJ* 2/15/09 issue reported the <u>first star library ratings</u> based on the *LJ* Index. Less than a year later, we are back with the second round, thanks to a dramatic improvement in data timeliness achieved by the Institute of Museum and Library Services (IMLS) in its annual census of U.S. public libraries.

Data for 2006 were released in November 2008, while data for 2007 were released in May 2009—a six-month turnaround. Planned as an annual event, the *LJ* Index will continue to be published as soon as possible after each year's data become available. (A <u>print version</u> of this round of the *LJ* Index of Public Library Service was featured in the November 15 issue of *Library Journal*.)



## Book & Paper Conservation Workshop

#### **Educational Outreach**

#### **BOOK AND PAPER CONSERVATION WORKSHOP SERIES / SUMMER 2010**

In this series of hands-on, limited enrollment workshops, you will learn the fundamentals of professional paper mending and book repair. Laboratory work will provide practical hands-on experience with basic preservation and conservation techniques, coupled with lectures focused on library science and preservation theory. Students are encouraged to bring to class, personal books and other items to work with. All persons interested in this field are welcome. No prior experience is necessary.

Those students who enroll in three or more workshops are invited to enroll in the Projects Portfolio workshop at no additional charge.

Your instructor, Michael Frazier, is the Conservator at the University Libraries at UNLV, and the president of CIMA (Conference of Inter-Mountain Archivists). The class room is a working conservation laboratory located inside Lied Library's Special Collections. The laboratory will be available outside of class to allow students time to finish their projects. There will be a free information meeting and tour of Special Collections and the laboratory on Saturday, February 6th at 1:00 pm. For more information on this new series of workshops, e-mail michelle.baker@unlv.edu or call 895-3254.

#### PAPER & BOOK CONSERVATION One-Week Intensive Workshop (Introductory)

This introduction to the fundamentals of professional paper mending and book repair, combines the regular semesters' Paper Conservation Workshop and the Book Conservation Workshop, into a one-week intensive learning experience. Laboratory work will provide practical hands-on experience with basic preservation and conservation techniques, coupled with lectures focused on library science and preservation theory.

#### **One-Week Workshop (continued)**

During the paper conservation segment, you will learn the basic conservation techniques of paper mending and cleaning. And, during the book conservation segment, you will learn basic techniques of professional book repair. Your instructor will discuss paper making history, archival storage, temperature and relative humidity. Lectures will also include book history, construction, and identifying book structures. Hands-on experience will include paste-making, spine replacements and other basic repairs, pamphlet binding, basic book binding, and hot stamp press and book finishing.

Students are encouraged to bring to class, personal books and other items to work with, and for consultation. Time will be allowed in class, to work on items. All persons interested in this field are welcome.

No prior experience is necessary.

Class size is limited.

Date: Monday – Friday; 9 am – 5 pm (one hour lunch); June 7 – June 11, 2010

Location: UNLV Lied Library Special Collections

Fee: \$443.00: 400.00 fee + 20.00 supply fee + 23.00 tool repair kit (5 all-day

sessions)

#### PAPER CONSERVATION WORKSHOP

Learn the basic conservation techniques of paper mending and cleaning. Your instructor will discuss paper making history, archival storage, temperature and relative humidity. Hands-on experience will include paste making, paper cleaning and mending, paper humidification and flattening, de-acidification, backing with paper, and encapsulation. You will also explore topics such as working with media, photographs, and maps. Class size is limited.

Date: Sat. 1- 5 pm, June 19 & 26

Location: UNLV Lied Library Special Collections

Fee: \$175 Includes handouts & \$23 tool repair kit (2 sessions)

#### BOOK CONSERVATION WORKSHOP

Learn the basic conservation techniques of professional book repair. Lectures will cover various topics, such as book history, construction, and identifying book structures. Hands-on experience will include paste-making, spine replacements and other basic repairs, pamphlet binding, basic book binding, and hot stamp press and book finishing. Class size is limited.

Date: Sat. 1- 5 pm, July 10 – July 31

Location: UNLV Lied Library Special Collections

Fee: \$265 Includes handouts & \$23 tool repair kit (4 sessions)

## UNLV Educational Outreach Registration Summer 2010 class registration opens soon.

You may register with a credit card online by visiting the web site at <a href="http://edoutreach.unlv.edu">http://edoutreach.unlv.edu</a> or over the phone by calling (702) 895-3394.

Monday – Friday between 8 a.m. – 5 p.m.

# American Library Association Midwinter Meeting Submitted by Denise Gerdes, NLA Councilor

Boston, Massachusetts. January 14-19, 2010.

This was my first time representing Nevada as a Chapter Councilor, and I was very impressed with the midwinter Council Meetings. The following notes depict the many issues presented, the resolutions discussed and voted on, all in record time.

Given the bad economy, it is not surprising that attendance was somewhat depressed at this Midwinter Meeting. The historically and culturally interesting City of Boston and its relatively close proximity to such major population centers as New York and Philadelphia realized relatively high attendance at the January 2005 Mid Winter (13,232), but attained significantly less registration (16% less) in the tight budget environment of January 2010. According to announcements made by ALA Executive Director Keith Michael Fiels on January 19, 2010, the total registration reached 11,095 by Monday, January 18. Registration for Midwinter in Denver was 10,220 by Monday, January 26, 2009, 13,601 for Philadelphia 2008, Seattle in 2007 was at 12,230 and San Antonio in 2006 at 11,084. Future Midwinter Meetings will be held at San Diego (2011), Dallas (2012), Seattle (2013) and Philadelphia (2014). Future Annual Conferences will be at Washington, D.C. (2010), New Orleans (2011), Anaheim (2012), Washington (2013) and Las Vegas (2014).

ALAWO (ALA Washington Office) UPDATE: The ALA Washington Office presented a review of issues facing the Library community as Congress and the Obama Administration proceed into a new decade (<a href="http://www.ala.org/washoff">http://www.ala.org/washoff</a>). ALAWO Executive Director Emily Sheketoff and Lynne Bradley, Director of the Office of Government Relations (OGR), described several emerging opportunities and cautioned that the need for active, vibrant advocacy is more important now than ever. Lynne discussed how efforts to modify the U.S.A. Patriot Act – especially Section 215 – are reaching the point during the next few days where steps will be needed by library advocates to call members of the House-Senate Conference Committee. Senators Feingold and Durbin were noted as firm supporters of ALA positions on this issue.

OGR Associate Director Corey Williams reported that the settlement between Google and authors/publishers concluded in September 2008 has been amended and an ALA Task Force headed by Jim Rettig is investigating the implications for libraries. A final "fairness hearing" is scheduled to be concluded by the courts on February 18, 2010.

OGR Assistant Director Jessica McGilvray reported that the Obama Administration has taken productive steps to make government information more accessible to the public. Miriam Nesbit of the Office of Government Information Services (National Archives Office) is working in cooperation with ALAWO to review complaints about government agencies for not releasing information in a timely manner and also preparing

recommendations for improving access to government information so that such measures as Freedom of Information Act (FOIA) will become less necessary.

Emily Sheketoff spoke with much force and skill in describing the huge influx of money that could be headed to empower libraries in many areas – especially rural – to achieve broadband connectivity. Although ALA's own submission for the first round of broadband grants was not successful, OITP has every intention of trying again in round 2 (according to Alan Inouye, Director of OITP) and it is hoped that Libraries will check the "Know Your Stimulus" section of the ALAWO website "every day from now to March 15, 2010." Keri McGuire of OITP also discussed the release of information on Round 2 on January 15, 2010 and urged libraries interested in this development to download OITP's "latest publication, a profile of five library networks that successfully upgraded their broadband connectivity." This information is located at [ <a href="http://ala.org/casestudies">http://ala.org/casestudies</a> ].

Emily was equally articulate in expounding upon the opportunities faced by libraries upon the possible success of the "Jobs for Main Street Bill" in which \$650 million to employ thousands of staff persons for public libraries who will be designated to help our patrons to use our libraries in developing job hunting and career development skills. She urges that we "inundate" the Senate with calls for the passage of our Library segment of this bill.

Emily also explained her plan to have a Library Advocacy Day Rally at 11 AM on the 29<sup>th</sup> of June in Washington, D.C.. This rally would be followed by a concerted effort by library advocates to lobby their Congresspersons and Senators on Capital Hill. She indicated that in consequence of this effort, there will be no Library Legislative Day in 2010, but that this would resume in May 2011. [When asked by me about whether there would be any amendment of the start time at 11 AM to allow for Members of ALA Council to participate – since Council III on June 29 is scheduled to run from 8 AM to 12:30 PM, -- Emily indicated that the Executive Board had agreed to start Council III at Annual earlier than normal (6 AM?) to enable the Councilors and their audience to participate in the 11 AM rally.] To register for the Rally, contact the ALAWO at http://www.ala.org/lad

ARTHUR CURLEY LECTURE: Former Vice-President Albert Gore gave a 90-minute speech that kept most of a 3,000 person audience in rapt attention describing his newest book Our Choice that is available both in adult and young people's editions. Although he went through the book in a chapter-by-chapter manner similar to a book report or review, the subject matter and delivery by this powerfully articulate Nobel Prize Winning advocate was sufficient to elicit several very enthusiastic ovations. The dire consequences of failing to address the crises of our addiction to carbon based fuels and the consequent catastrophe of Global Warming were described as well as the sensible and relatively simple efforts that humanity can make to save billions of lives. This lecture was a superb tribute to Arthur Curley and to the American Library Association.

COUNCIL I: BARC (Budget Analysis and Review Committee) Chair James G. Neal reported on the highly skillful fiscal management of ALA during 2009. Anticipated revenue shortfalls for 2009 were addressed with corresponding expense reductions – including elimination of positions and furloughs. Since the Association ended the FY 2009 with a surplus of several hundred thousand dollars, incentives amounting to about \$253,000 were provided to ALA staff as compensation for the furlough losses they sustained in dealing with the budget crisis. The net revenue for 2009 General Fund was

\$213,296. An anticipated shortfall for 2010 based upon the first months of FY 2010 (FY begins for ALA on September 1) shall be addressed through measures similar to those initiated during 2009.

The Endowment Fund Report by Dan Bradbury (Senior Trustee) revealed that through careful management balancing and controlling risk, the Endowment Fund achieved market value of \$28,680,000 by the end of 2009 and thereby recovered most of the losses that occurred since high point of its value was reached at the end of 2007 of \$31.22 million.

ALA President Camile Alire discussed the accomplishments of her first six months as President and progress made by her initiative the ALA Advocacy University <a href="https://www.ala.org/advocacyuniversity">www.ala.org/advocacyuniversity</a> and establishment of advocacy tool kits for all types of libraries. President-Elect Roberta Stevens highlighted her three initiatives for her Presidential year (2010-11). They include Frontline Fundraising training for libraries, efforts by libraries to cultivate authors as library advocates in a program called "Our Authors, Our Libraries" and a contest by which youngsters will be encouraged to produce film clips for publication on YouTube with the theme "Why I need my Library".

Betty Turock (former ALA President) donated \$100,000 for a push to fund the "Spectrum Presidential Initiative: National Initiative for Inclusivity in America's Libraries". Betty spoke with great passion about the need for greater diversity in the library profession and backed it up with a splendidly generous donation to this scholarship fund. Her remarks met with repeated applause and a standing ovation.

A "Resolution Declaring and Promoting 2010 as the Year of Cataloging Research" was introduced by Diane Dates Casey and Janet Swan Hill on behalf of ALCTS and was passed unanimously. It was warmly supported by those of us who want to see more serious, scholarly research undertaken in the field of cataloging.

In addition to remarking upon higher than expected registration for this Midwinter, Keith Fiels indicated that the economy has impacted ALA Membership with a 2.7% decline in our ranks. He also reported that a sound recording of the Council deliberations will be available on the ALA Web Site. This is an important, if humble, first step in making Council deliberations more accessible to the ALA Membership.

ALA-APA COUNCIL: It was reported by Keith Fiels and Rod Hersberger that the Library Support Staff Certification program will commence on January 25, 2010 and hopefully realize sufficient revenue to reverse the downward fiscal direction of ALA-APA. The ALA-APA ended 2009 with a deficit of \$15,244 and has failed to repay any portion of the initial \$250,000 loaned by ALA for startup back in 2003.

The debt has been raised to \$275,000 in order to give ALA-APA the opportunity for the Certification Program to establish a sufficient influx of revenue. According to Keith Fiels, that should be evident by October 2010.

COUNCIL II: Council was pleased to hear of the outstanding work being done by the Freedom to Read Foundation <a href="http://www.ftrf.org">http://www.ftrf.org</a> (1-800-545-2433, ext. 4226) and to learn

about its efforts to support litigation in defense of our liberties. FTRF President Kenton Oliver delivered reports on emerging challenges to our efforts to preserve intellectual

freedom and privacy rights and introduced the new Executive Director of the Office of Intellectual Freedom, Barbara Jones. (Freedom to Read Foundation memberships are only

\$35 for personal members and \$100 for organizations.) Rod Hersberger (ALA Treasurer) reported on the current situation of ALA's budget and steps anticipated for FY 2011 to contain what is expected to be another very challenging year of shortfall in revenue and rising costs. Libraries across the country are struggling with limited budgets and this will impact ALA revenues. He warned that one of the largest ongoing expenses with which

ALA will have to deal is the rising cost of post-retirement health insurance benefits of ALA staff. It was suggested (by Councilor Bernie Margolis) that ALA consider continuing membership for those Librarians who are experiencing unemployment. Currently, the membership fee for unemployed librarians is \$35. Rod indicated that a report will be forthcoming on the costs involved for the Association with waiving even this fee for the unemployed. Council unanimously approved Programmatic Priorities for 2010 to 2015 as a guide to Budget preparation for FY2011.

A "Resolution in Support of National Health Care" was defeated due to deficiencies in the document rather than views on the need for Health Care Reform. Most Councilors favor the concept of Health Care Reform and had already passed a resolution with near unanimous vote on July 15 that was considered by many to be sufficient representation of ALA views on the importance of reforming Health Care in the United States.

COUNCIL III: It was announced that Kevin Reynolds and J. Linda Williams were elected to the ALA Executive Board for the term 2010-2013. Martin Garnar, Chair of the Intellectual Freedom Committee, reported on current activities of the Committee. Council approved a "Resolution in Honor of the LeRoy C. Merritt Humanitarian Fund's Fortieth Anniversary." The Fund had been "founded in 1970 to help librarians who have been denied employment rights because of their defense of intellectual freedom or because of discrimination."

Mario Ascencio, Chair of the ALA Committee on Legislation presented the report of COL and several action items. "Resolution on Transparency and Openness in the Federal Government" was passed unanimously. "Resolution to Support Digital Information Initiatives at the U.S. Government Printing Office" was passed. "Resolution on Universal Access to Broadband" was passed unanimously.

Beverly Lynch, Chair of the International Relations Committee presented a "Resolution on Rebuilding Libraries and Archives Damaged or Destroyed by the Earthquake in Haiti." This worthy resolution passed unanimously. [It had been announced earlier that about \$27,000 had been collected for Haiti relief during the few days of the Midwinter Meeting.]

Jim Rettig (former ALA President) gave a brief report from the newly formed Google Book Settlement Task Force. This group met for the first time on Saturday, January 16 and shall inform ALA Council as the implications of this Settlement for libraries become more evident. Some programs concerning the Settlement will probably be set for ALA

Annual in Washington.

Much consternation and even a resolution concerning the "dratted" ALA Event Planner took considerable attention on the Council List prior to this Midwinter and some time on the floor of Council III. Assurances by Keith Fiels that the Event Planner issues will be addressed were welcomed with relief.

A "Resolution in Support of 2010 Spectrum Presidential Initiative" was passed unanimously and served as a follow up to the remarks of Betty Turock in the first Council session. ALA Council remains firmly committed to expanding diversity in the Library profession.

This was the first Meeting for conclusion of Council III on Tuesday rather than Wednesday. To the surprise of many, Council III completed its business several hours early.

My notes do not, of course, highlight all of the actions taken by Council during this eventful Midwinter Meeting. Copies of the final wording of all resolutions and action items from Council Sessions will be posted and available on the ALA Web Site <a href="http://www.ala.org">http://www.ala.org</a> in a few weeks.

CONCLUSION: The planning for this Midwinter Meeting and Council's performance in meeting agendas were excellent. We were able to complete all business despite eliminating one day from the schedule. While the deft fiscal management of ALA by executive staff and elected leadership was appreciated by Councilors, the ongoing slide of ALA-APA further and further away from budgetary self-sufficiency remains plain to see. We hope that the very optimistic revenue projections tied to the commencement of the ALA-APA Support Staff Certification on January 25 are borne out by October 2010.

#### "Just Desserts" in Elko

The Elko County Library staff and Friends group hosted the 22<sup>nd</sup> annual "Just Desserts" fundraiser, Saturday May 1, 2010. The proceeds from this year's event will go towards the operational costs of the Northeastern Nevada Regional Bookmobile.

This fun-filled evening included hundreds of desserts donated by individuals and businesses encompassing cream puffs and two chocolate fountains; champagne, wines, martinis and coffees from around the world; entertainment in the form of a pianist, a violinist and a guitarist; and a Silent Auction with over 144 items up for bid! Two door prizes were awarded: \$1,000 and \$500. Attendees stated that this is the best time they have all year!

A huge "Thank You "goes out to all the supporters and volunteers of this major event and especially to Laura Oki who is the President of the Friends group this year! It is a lot of work consisting of many details and major coordination of the many volunteers.

## Washoe County Volunteer Service Award

#### **Submitted by Bonnie Saviers**

Thirty-nine of Washoe County Library System's most dedicated volunteers were honored at an April 21 Library Board of Trustees meeting. They were the first to receive the President's Volunteer Service Award that recognizes individuals, families and groups that have achieved a certain standard, measured by the number of hours of service over a 12-month period.



The President's Council on Service and Civic Participation created the President's Volunteer Service Award program as a way to thank and honor Americans who, by their demonstrated commitment and example, inspire others to engage in volunteer service. Washoe County Library System recently became a Certifying Organization for the award.

Award recipients were given an official President's Volunteer Service Award lapel pin; a personalized certificate of



achievement; and a congratulatory letter from the President of the United States. The presentation took place during national Volunteer Appreciation Week, April 19-25.

The library system has a total of more than 100 volunteers who contributed 10,521 hours of service in 2009, helping with general library operations, computer and technical issues, materials preparation and repair, and programs. In addition, more than 140 Friends of Washoe County Library volunteers dedicated 12,772 hours of service – everything from coordinating booksales and running the Second Hand Prose Bookstore to basic administrative tasks.

Pictured are the volunteers who were able to attend the April 21 meeting.



## Library Advocacy Day Rally June 29, 2010

#### **Frequently Asked Questions**

The ALA Washington Office is organizing a rally associated with the ALA Annual Conference in Washington, D.C. The event will be on June 29, 2010. Below are a few frequently asked questions about the event, with more information available soon. For the latest information, visit the LAD website at <a href="http://www.ala.org/lad">http://www.ala.org/lad</a>.

#### What is the Library Advocacy Day Rally?

Library supporters from around the country will join together on Tuesday, June 29, to express their support for library-friendly funding and policies to the U.S. Congress. Our rally will take place on Capitol Hill and will serve as a visual reminder to members of the U.S. Congress that libraries still matter.

#### When and where is the rally?

The rally will be at Upper Senate Park, on Capitol Hill, on Tuesday, June 29, at 11 a.m. We have a permit beginning at 9 a.m. We expect participants will start gathering after 10 AM and will have some entertaining distractions until 11 a.m.

## How do I register for the rally (or encourage others to register)? Do I need to register separately from the annual conference?

Register for the ALA Library Advocacy Day Rally at <a href="http://www.ala.org/lad">http://www.ala.org/lad</a> or you can register when you register for the ALA Conference. Although pre-registration is not required, we do ask you to register so we can be prepared with adequate resources for all.

#### Do I have to be registered for the annual conference to attend the rally?

No. The rally is open to all library supporters and everyone is encouraged to bring guests. The more the merrier!

#### How will annual conference attendees get to and from the rally?

Conference Services is making buses available from the Convention Center to the Capitol Hill perimeter (as close as security allows) on Tuesday morning, so participants can attend the closing general session and still make the rally. Participants can also use the Metro and the Connector bus which goes from the Convention Center to Union Station.

#### What will happen at the rally?

Participants will hear from leaders in the U.S. Congress as well as other supporters of library-friendly policies. We will be developing the program in the next few months and welcome your suggestions. After the rally, participants are encouraged to visit with their Senators and Representative while on the Hill (see note below "what will happen after the rally").

#### What will happen after the rally?

Following the rally, we want the participants to take the printed "palm cards" that will be distributed at the event, as well as during the conference week, fill in their name and library, and go to visit both their Senators and their Representative.

#### What is the role of the state LAD coordinator?

State LAD coordinator (names and contact information posted on the LAD website at <a href="http://tinyurl.com/ye7w7mb">http://tinyurl.com/ye7w7mb</a> will set up appointments with each Senator and Representative for their state. Conference Services will supply Kristin Murphy with the list of those who have registered for the rally, and Kristin Murphy will share each state's names with the LAD Coordinator on a schedule which begins monthly, then bi-weekly, and finally weekly. Conference Services will also send the Chapter Councilors and the state LAD coordinators a list of those from their states who are registered for the conference at strategic dates, so they could encourage those going to conference to also attend the rally.

State LAD Coordinators will have responsibility to:

| set up appointments with each Senator and Representative for their state |
|--------------------------------------------------------------------------|
| encourage others from their state to attend                              |
| coordinate messages from the state                                       |

#### How will states be represented at the rally?

Each state that has participants will have a state sign. The state with the most number of participants will have prime real estate near the front. It is likely that the states closer to Washington, D.C., will have more representation at the rally.

#### How should participants prepare for the rally?

Prior to coming to the rally, we hope the participants will have contacted their state LAD coordinator (names and contact information posted on the website at <a href="http://tinyurl.com/ye7w7mb">http://tinyurl.com/ye7w7mb</a> to set up appointments with each Senator and Representative for their state.

## Will ALA be providing any training for advocates prior to the rally and subsequent hill visits?

The ALA Washington Office intends two types of training for this event. We will begin webinars in April, which will be archived on the LAD website <a href="http://www.ala.org/lad">http://www.ala.org/lad</a>, which will help participants who have never been to the traditional National Library Legislative Day to talk about the issues. We want new participants to know exactly what to expect and how to act to make their message effective.

We also plan a special webinar for all those who have volunteered, so they will know what to expect and see video of the location and the volunteer locations. These webinars will be publicized by the Washington Office and Chapter Relations Office. The District Dispatch (<a href="http://www.wo.ala.org/districtdispatch/">http://www.wo.ala.org/districtdispatch/</a>) will post a blog about them, as well.

We have also scheduled a program at Annual, on Saturday, June 26, at 10:30 a.m. in the Convention Center, to do a 90-minute training for all participants.

#### How is ALA addressing the conflict with Council meeting on that day?

Keith Michael Fiels will suggest during the ALA Executive Board call on February 1 that Council III, which traditionally meets on Tuesday, from 8:00 to 12:30, be scheduled for 7:00 to 10:30 a.m. This time change will allow Councilors to attend the Library Advocacy Day rally on the Hill, which begins at 11:00 a.m.

## What other Library organizations are involved in the planning and execution of the rally?

We are developing a plan, with the assistance of the Exhibitors and public library directors, to involve the public . . . especially families who might be visiting Washington as tourists and local library users. Just like for National Library Legislative Day, DC Library Association, COSLA and SLA are working with us. We are also reaching out to Maryland and Virginia Library Associations to help.

We plan to approach the local universities to also encourage their participation.

Emily Sheketoff is currently working with ALA units that have already expressed an interest in participating and promoting LAD, including ALTAFF, PLA, AASL,YALSA, the Office for Library Advocacy, and the Chapter Relations Office. Any support for and comments about the event from other ALA Chapters, divisions, offices, and round tables are welcome. Send comments and questions to ALA Washington office at <a href="mailto:kmurphy@alawash.org">kmurphy@alawash.org</a>.

#### How can I get more information and volunteer to help?

Contact Kristin Murphy in the ALA Washington office at <a href="mailto:kmurphy@alawash.org">kmurphy@alawash.org</a> for more information—and stay tuned!

#### **BCR** News

In early April 2010, BCR began phasing out its training and continuing education program. This decision was made as the result of decreasing demand for training over the last several years. Over the years, BCR has been fortunate to have extremely knowledgeable educators on staff, and they will all be truly missed.

While this change is not the result of the recently announced partnership with LYRASIS, BCR has worked with LYRASIS to ensure that BCR members can benefit from LYRASIS' extensive training options during this transition period.

#### What this means for you:

BCR will no longer schedule new online or in-person training courses.

The What's It Worth to You? How to Do a Return on Investment Study for Your Library is being offered in Nevada May 11 in Reno and May 13 in Henderson. This is a day long workshop on how to complete a Return on Investment study for your library. Included in the workshop will be confidence-building and hands-on training in how to collect and analyze local data on several aspects of contingent valuation. For details and registration consult the Nevada online Continuing Education Calendar.

- BCR members will have continued access to the Free Friday Forum archives through the BCR website <a href="https://www.bcr.org">www.bcr.org</a>.
- · BCR members will have continued on-demand access to archives for pre-recorded online training already in existence contact <u>training@bcr.org</u> for more information.
- Free Friday Forums that are currently scheduled will continue uninterrupted.
- · BCR members will have access to LYRASIS training courses at LYRASIS member prices, effective immediately.
- · A list of Frequently Asked Questions (FAQ) about these changes is available online: www.bcr.org/training

You can view the LYRASIS training catalog and schedule at: http://www.lyrasis.org/Classes and Events.aspx.

#### Washoe County Braniacs

#### **Submitted by Bonnie Saviers**





Four Washoe County libraries hosted a special program for brainiacs in March. Members of the Sierra Nevada Chapter of the Society for Neuroscience, including University of Nevada, Reno students and faculty, presented a short, engaging, hands-on presentation on the brain. Attendees got answers to such questions as:

- What does your brain look like?
- · How many brain cells do you have?
- · Why is your brain so wrinkled?
- · Do you need to feed your brain?
- · How does your brain work?
- Is your brain different from your dog's brain?



Patrons young and old also had a chance to see fruit fly, mouse and human brains up close!



The program took place during Brain Awareness Week, March 15-21 -- a national event sponsored by the Society for Neuroscience. Its purpose is to educate and interest our local community about the brain.

## Haiti Earthquake Relief for Libraries

#### Submitted by Michael Dowling of ALA

MLIS and MFA students at the University of Alabama's School of Library & Information Studies (SLIS) have joined together to raise funds for the recovery and reconstruction of libraries in Haiti that were ruined by the recent earthquake. Book arts and library science students worked together to create "The Collaborative Haiti Broadside," a beautiful work of art, and will sell the limited edition of 75 numbered copies to those interested in owning one.

The broadside which measures 11" by 17" is printed on paper that was made by hand in the School's paper mill from cotton fabric contributed by members of the SLIS community. Students, staff and faculty spent a day pulling paper for the project. Meanwhile, students in the information sources and services course identified "Night and Day" by Haitian poet Paul Laraque and their instructor acquired permission from the publisher to print the limited edition of the poem for the project. Tuscaloosa artist Sarah Marshall created the linotype of the artwork that graces the broadside, and

students set type and printed the broadsides in the School's type studio. The Haiti Broadside was unveiled on April 1 at the School's annual Edible Book Festival.

Book arts professor Steve Miller coordinated the effort. Those who contributed to the creation of the SLIS broadside included Steve Miller, Anna Embree, Elizabeth Aversa, Jeff Weddle, Sarah Marshall, Anthony Cox, Anne Edwards, Ellison Graham, Mary McManus, Paul McLaughlin, Beth Riggs, Melissa Koener, Bill Friedman, Amanda Haldy, Weston Flippo, and Elise Peterson.

The broadside is available (unframed) at a cost of \$55.00 (including shipping and handling). For more information or to order a print, please contact Cassie Martin at 205-348-4610 or <a href="mailto:cmartin10@slis.ua.edu">cmartin10@slis.ua.edu</a>. Checks should be made to 'SAC' and mailed to Cassie Martin, Box 870252, Tuscaloosa, AL 35487-0252. Broadsides will be shipped upon receipt of contributions in the amount of \$55.00. All monies raised, after the broadsides are shipped, with go to the Haitian Library Relief.

SLIS challenges other programs in LIS education to launch projects that can address the rebuilding of the Haitian information infrastructure.

### 2010 Nevada Library Association Awards

Everyone knows a person or persons who are key in making our libraries and the library services that we offer top notch. Every year, you have the opportunity to nominate one of your colleagues for the following NLA Awards. These are the awards that are given each year and the criteria for each award. The deadline for the 2010 Award Nominations is June 30, 2010.

#### LIBRARIAN OF THE YEAR / TRUSTEE OF THE YEAR:

- For constructive accomplishments toward the advancement and extension of library service and the development of sound library policies; creative and effective interpretations of the library on a regional, local or national level.
- For notable activity in library legislation, recruitment, statewide planning, published writings, outstanding participation in NLA, ALA, MPLA, Friends of the Library etc.
- For broadened scope of service in the community, specialized services to children, young adults, senior citizens, the handicapped, etc.
- For an outstanding contribution to library education, library techniques, library building, library management, establishment or organization of a new library or library system, or expansion and revitalization of an established library system or library.
- For a substantial financial assistance or endowment.

#### SPECIAL CITATION AWARD:

- For constructive accomplishments toward the advancement and extension of library service and the development of sound library policies or the creative and effective interpretation of the library on a local or state level.
- For praiseworthy activity in library legislation, recruitment, statewide planning, published writings outstanding participation in NLA, ALA, MPLA, Friends of the Library etc.
- For a praiseworthy contribution to library education, library techniques, library building, library management, establishment of a new library or library systems.
- For a substantial financial assistance or endowment.

#### DOROTHY MCALINDEN AWARD:

• For outstanding service to, or on behalf of, the association which is rendered by a member who is not a professional library employee.

Summer 2010 Nevada Libraries Nomination Form: Person being nominated: Library of Nominee:\_\_\_\_\_ Address:\_\_\_\_\_ Phone Number:\_\_\_\_\_ Email Address:\_\_\_\_ Award Selection: Librarian of the Year \_\_\_\_\_ Trustee of the Year \_\_\_\_\_ Special Citation \_\_\_\_ Dorothy McAlinden Award \_\_\_\_\_ Reason for Nomination:

Additional text may be submitted on a separate page.

Please email or mail your nominations to me at:
Nancy Hutchinson
2010 NLA Awards Committee Chair
<a href="mancyhutl@hotmail.com">nancyhutl@hotmail.com</a>
225 Indian Trail Court

Henderson, NV 89074 Phone: 702-434-3172

#### 2010 MPLA Awards

■ *MPLA Beginning Professional Award*: To recognize an MPLA member who, within the first five years after receiving a library/media masters degree, has made a positive impact as a library media specialist on the quality of library service in his/her library or community.

The award this year goes to Tom Taylor, South Central Kansas Library System, South Hutchinson, Kansas. As Continuing Education Coordinator, Tom has distinguished himself as an outstanding beginning professional through his initiative and programming in addressing the changed economic climate and by his participation and leadership in regional and state committees. He is active at the regional, state, and national levels.



■ Carl Gaumer Library Champion Award: To be given to the individual or organization whose positive support of the Mountain Plains Library Association is demonstrated through repeated conscientious endeavors in support of libraries, library staff, and trustees, or through professional activities.

Our Library Champion for 2010 is the Friends of Libraries in Oklahoma, also known as FOLIO. Among its many activities, FOLIO provides scholarships for continuing education, advocates for libraries across the state, and shares ideas for programming and fundraising. FOLIO's Literary Landmark program has forged partnerships with libraries, museums, the Cherokee Nation, the Osage Nation, and community organizations. The award will be accepted by Julia Brady Ratliff, co-founder with Michael Wallis of Literary Landmarks, Gerry Hendon, President of FOLIO, and Carolyn Klepper, First Vice-President of FOLIO.

■ *MPLA Unsung Hero Award:* To be given to any library individual(s) or group(s) in the MPLA region who have worked on a special project that has significance to a community but which has not been eligible for a library award or otherwise recognized.

COKAMO is an interlibrary loan delivery service between Colorado, Missouri, and Kansas libraries which will save libraries \$150,000 in postage in the first year. It is the vision of this year's Unsung Hero Award winners Valerie Horton, Executive Director of the Colorado Library Consortium and Susan Burton, Executive Director of the Kansas City Metropolitan Library & Information Network.





■ *MPLA Literary Contribution Award:* To be given to an author whose published writings have successfully furthered an understanding and appreciation of the Mountain Plains region.

The Literary Contribution Award for 2010 is being presented to Dr. N. Scott Momaday, distinguished novelist, Native American poet, and scholar. Momaday's long and distinguished career includes the first Pulitzer Prize awarded to a Native American author, for his novel *House Made of Dawn*. While he is most known for his poetry, his literary forms include novels, plays, essays, and memoirs. "





■ *MPLA Distinguished Service Award:* To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of state, academic, public, or school libraries in the Mountain Plains region.

The Mountain Plains Library Association (MPLA) is pleased to announce Brigham Young University's Connie Lamb as the recipient of the Association's highest honor, the Distinguished Service Award. She worked for the Utah State Library Division before beginning her tenure at BYU in 1979, the same year she joined MPLA. During her career at BYU, she has served as the Chair of Computer-assisted Reference, and as Middle East Studies, Woman's Studies, and Anthropology Librarian. She has published several articles and book reviews, as well as developed four databases and co-edited two book-length bibliographies.

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http://slisweb.sjsu.edu



#### ALA Nominating Committee Seeks Candidates

The ALA 2011 Nominating Committee is soliciting nominees to run on the 2011 spring ballot for the offices of ALA President-elect and Councilor-at-large.

The Nominating Committee will select two candidates to run for President-elect and no fewer than 51 candidates for the 33 at-large Council seats to be filled in the 2011 spring election.

The President-elect will serve a three-year term: as President-elect in 2011-2012, as President in 2012-2013, and as Immediate Past President in 2013-2014.

The Councilors-at-large will serve three-year terms, beginning after the 2011 ALA Annual Conference and ending at the adjournment of the 2014 Annual Conference.

The ALA President and Councilors also serve in corresponding roles in the ALA-Allied Professional Association [ALA-APA]. Individuals considering ALA-APA office are encouraged to consult with their employer regarding any restrictions regarding lobbying activities or service on the governing body of a 501(c)6 organization.

Members who wish to make nominations should submit the following information: nominee name; present position; institution; address; telephone; fax; and e-mail address. Self-nominations are encouraged. All potential nominees must complete the Potential Candidate Biographical Form available at <a href="https://www.alavote.org/nominations">https://www.alavote.org/nominations</a>. Nominations and forms must be received no later than August 13, 2010.

Nominations may be sent to any member of the 2011 Nominating Committee. Committee members are:

- Robert Newlen, <u>rnewlen@crs.loc.gov</u>.
- Laurel Bliss, lbliss@rohan.sdsu.edu.
- Melissa Car, mcarr@dbrl.org
- Lucia Gonzalez, luciagonzalez@bellsouth.net.
- Cheryl Lee, <a href="mailto:cheryl@yahoo.com">cheryl@yahoo.com</a>.
- Daniel Mack, <u>dmack@psu.edu</u>.
- Jerome Offord, jeromeofford@aol.com.
- Laura Pearle, <u>lpearle@gmail.com</u>.
- Carlen Ruschoff, ruschoff@umd.edu.

## Scholarships For NLA Members Seeking MLIS Degree

The James S. McPhee Memorial Scholarship fund was created to provide financial support for members in good standing of the Nevada Library Association who are seeking educational opportunities in library science. Applicants are eligible for one NLA scholarship per year, with a maximum of two awards. The NLA Scholarship award grants up to \$5000 in support of graduate course work in an American Library Association accredited library science school.

Scholarship monies in this round of awards must be used to pay tuition and course-related textbook expenses for course work taken in the summer 2010 and 2010-2011 academic years only. Reimbursement information and procedures will be provided to recipients with their scholarship notification letter. A reimbursement check payable to the awardees will be sent upon verification of tuition and textbook purchases.

Scholarship recipients will be notified in early fall 2010. Non-recipients will be notified simultaneously.

#### **APPLY NOW!**

http://www.nevadalibraries.org/organization/committees/scholarships.html#mcphee

Please contact Steve Dimoulas, Chair, NLA Scholarships Committee with any questions on the application process.

Email dimoulass@lvccld.org or Call 702-507-3944

### 2010- Nevada Library Association (NLA) Membership

#### Membership year: 12 Months from date of registration

For membership questions or comments, please contact:

| Name:                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| Do you give NLA permission to release yo                                                                                                                             | our address to vendors? Yes No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
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