

Nevada Library Association
Board Meeting
October 26, 2004
Clark County Library
Las Vegas, Nevada

Voting members present: Felton Thomas, President; Holly Van Valkenburgh, Past President; Patrick Dunn, Executive Secretary; Ken Bierman, Treasurer; S; Joanne Ross, Chair, Southern District; Wendy Starkweather, Chair, NCRL.

Voting Members absent: Ian Campbell, President-Elect; Tom Fay, Chair, PLATO; Linda Rauenbuehler, Chair, NSCL; vacant (chair, Northeast District), vacant (Northwest District)

Non-Voting/Advisory members present: Vicki Nozero, ALA Delegate; Vickie Barnett, chair, RAISON; Gregory Robinson, Chair, Personnel Development Committee and chair, REFORMA; Michelle Mazzanti, chair, Finance Committee; Katherine Rankin, chair, CAPTAIN; Jen Fabbi, chair, Scholarships Committee and chair, NYRA; Joan Vaughan, chair, 2004 NLA Conference Committee; Joyce Cox, chair, Membership Committee; Jennifer Church, editor, *Nevada Libraries*; Ann Jarrell, Recording Secretary.

Other Association members present: Luise Davis, Lauren Stokes, Susan Williams, chair (2005) NNAG; Mary Lohnes, chair, Finance Committee (2005)

Sign in sheet attached.

1. CALL TO ORDER

Felton Thomas, President, called the meeting to order at 9:35 a.m. at the Clark County Library, Las Vegas, Nevada.

2. APPROVAL OF THE AGENDA

Wendy Starkweather moved to accept the agenda; second by Ken Bierman.

3. APPROVAL OF MINUTES

Note: Minutes of the January 21, 2004, meeting were e-mailed to members one week prior to the meeting. Joanne Ross moved to accept the minutes of the January 21, 2004, meeting. Jen Fabbi, seconded the motion. Approved.

4. TREASURER'S REPORT

Ken Bierman reported that the 2004 NLA Conference exceeded all expectations and that this was the second financially successful annual conference in row. He also noted that the association is now in a very strong financial situation. Wendy Starkweather noted that the association put scholarships in place the last time the association had good years financially. (Report attached)

Holly van Valkenburgh moved to accept the Treasurer's Report. Wendy Starkweather seconded the motion. Approved.

OLD BUSINESS

5. NLA STRATEGIC PLAN

NLA President Felton Thomas noted that the Board of Trustees will meet following the business meeting. At the retreat, which will be open to the general membership, the board will continue to develop the NLA Strategic Plan under the guidance of Maria Champlain, Quadrant Planning. The session will focus on creating planning goals and objectives. He asked if members had copies of the documents on strategic planning which were e-mailed to board members.

6. MEMBERSHIP DATABASE AND ASSOCIATION MANAGEMENT SOFTWARE

Joanne Ross and Joan Vaughan reported on the trial use of ACTEVA™ for managing annual conference registration (handout attached). There were a number of design problems and limitations. ACTEVA set up a custom program for us and that some of the problems might have been arisen because the representative did not understand how the organization operated. They commented that the association may not wish to use ACTEVA next year, but that on-line registration, with its use of credit cards, makes the work of the Treasurer much easier. Registration data: 129 registered on-line; 179 registered by mail; 37 register on-site. Felton Thomas noted that some of the problems might be that 4 persons were involved in the transactions. One of the specific problems noted was that registrants would say that they

were members of the association, when in fact, they were not. The discussion then broadened to membership recordkeeping in general.

Felton noted that the Board is looking toward an integrated system for managing membership records, conference registration, and voting and that the association has money to invest wisely. He appointed a committee consisting of Joanne Ross, Joan Vaughan and Joyce Cox to explore other commercial software packages that might meet this need.

7. PATRIOT ACT

Daniel Bell, ACLU of Nevada, was unable to attend the meeting. Felton Thomas explained that the ACLU of Nevada is interested in having libraries more closely involved in the ACLU's efforts concerning the PATRIOT Act. A member noted that Eva Stowers, chair of the NLA Intellectual Freedom committee, ought to be contacted concerning this. There was also some discussion of using the NLA listserv to let members know of ACLA activities. No action.

7A. PAYMENT OF HONORARIA TO IN-STATE PRESENTERS AT CONFERENCES OR PROGRAMS

The agenda e-mailed to the board prior to the meeting included this item. It was omitted from the agenda approved above. Wendy Starkweather moved to return the item to the agenda. Joanne Ross seconded the motion. Approved.

Joan Vaughan opened the discussion by stating that one professional responsibility is to support the organization by giving presentations at meetings, but that a small payment might permit more persons from specific organizations to attend. Wendy Starkweather noted that previously the Board had voted to specifically exclude in-state members from receiving honoraria for presentations at the conference. After additional discussion, Joanne Ross moved that the Executive Board approve the principle that the Association will provide the incentive of waived conference registration fees for in state presenters who are current NLA members. Patrick Dunn seconded the motion. Discussion followed. Felton Thomas called for the question. The Board agreed to a voice vote. The motion failed. [Does the board want individual votes recorded here? I do not have that information]

8. GOLD PIN LEADERSHIP PROGRAM

Felton Thomas noted that 4 members qualified for the Gold Pin Leadership pin. [Do you want include those names here?]

The board recessed briefly.

NEW BUSINESS

9. MARKETING CAMPAIGN

Luise Davis, Douglas County Public Library Support Services Librarian, gave a presentation on the New Jersey Super Librarian Initiative, as recently reported in *Library Journal*, and recommended that the association consider a similar program (handout attached)

10. MPLA/CAL 2004

Felton Thomas reported on his attendance at the MPLA/CAL conference in Denver, Colorado. Colorado does not have an overall library organization like NLA. The state has several type-of-library organizations which function separately and then operate collectively as the Colorado Association of Libraries for the annual conference. The conference had an excellent mix of programs.

11. NEVADA LIBRARIES LICENSE PLATE

Felton Thomas reported that the Nevada State Library and Archives collected over 1000 signatures and submitted a petition for a specialty license plate to honor reading and libraries to the Nevada Department of Motor Vehicles Specialty Plate Section. Members were able to view [vote on?] six designs on display at the annual conference. Felton Thomas, Tom Fay, and Holly van Valkenburgh attended the [date] meeting of the Commission of Special License Plates, held [where]. The plate was the first choice of the commission. If at least 1,000 persons place an order, the plate will go into production in October/November 2005. Revenue from sales of the plates will help fund the Summer Reading Program and [] This was NOT NOT NOT clear to me, folks.

12. MPLA BYLAWS

Note: considered after item 14

The MPLA By-laws state that the association representative to MPLA is appointed for 3 years. The NLA By-laws states an appointment term of 2 years. Discussion followed. No action.

13. NRS 379.025

The Board of Trustees declined to discuss the state law regarding public library boards of trustees.

14. 2005 NLA CONFERENCE

The 2005 conference will be held at Harrah's in Reno on October 19-22, 2005. Hotel rates are \$69.00 per night. The board noted that school librarians will not be able to attend most programs.

15. NOMINATING COMMITTEE

Theresa Kenneston, Chair of the Nominating Committee, was unable to attend. Holly van Valkenburgh provided Board members with the report of the committee. (Report attached)

Felton Thomas asked for nominations from the floor. Robb Morss was nominated for President-Elect. Laura Golod was nominated for President-Elect. She declined. Hearing no other nominations, the president declared nominations closed. The ballot will be mailed to members, per NLA by-laws. Joyce Cox, chair of the Membership Committee, will provide mailing labels to Laura Golod, chair of the Elections Committee, for this purpose.

16. OTHER COMMITTEE REPORTS

NYRA: Jen Fabbi, chair of Nevada Young Readers Award Committee, reported that NYRA now has a web presence on the Nevada Library Association web site and that the 2004 awards were hand delivered to the winners. This is the third year for using a video conference for the March meeting with school librarians. The group's recently revised by-laws are now in conflict with the association By-laws. Three times more persons attended the Meet the Authors session which followed the NYRA breakfast on Saturday of the conference.

Scholarships: Jen Fabbi, chair of the Scholarships Committee, reported that \$38,000 in IMLS grants were awarded this year; \$25,000 to MLS candidates not attending the University of North Texas program, and \$5000 from the James McPhee scholarship fund. [this doesn't sound right, Jen, but that's what I wrote down]

Southern District: Joanne Ross, chair of the Southern District, reported on the activities of the Southern District.

Professional Development: Greg Robinson, chair of the Professional Development Committee, reported that 3 professional development grants were awarded this year.

16. FUTURE NLA CONFERENCES

The Board discussed, in general terms, changing the pattern for location of conferences. To obtain good hotel rates, the association must plan the location of conferences further ahead than we are presently. No action.

AGENDA ITEMS FOR WINTER 2005 BOARD MEETING

None requested.

ADJOURNMENT

Ken Bierman moved to adjourn. The meeting adjourned at 12:30 pm

During the luncheon, the Board heard from Dan Walters, Executive Director, Las Vegas-Clark County Library District, and chair of the NLA Government Relations Committee. He reported that the Las Vegas Clark County Library District and the North Las Vegas Library District have retained Bob Crowell as lobbyist to the Nevada Legislature and that issues of concern to LVCCLD will also be of concern to the association. Library-related issues likely to be before the legislature include electronic database funding levels, archiving electronic publications, filters and funding for libraries, how the legislature will react to last term's tax increase, and property tax caps. He believes that the core collection [what is this] is not a viable issue. Library Day with the Legislature will be April 19th and will be held in space in the Legislative Building, rather than at the State Library and Archives. Ian Campbell will be tracking legislation of concern to the library community.

Minutes for the afternoon Board of Trustees Strategic Planning Retreat were not kept. Copies of the NLA Strategic Planning Retreat documents are attached for historical purposes.

Respectfully submitted,

Ann S. Jarrell
Recording Secretary

Submitted: 11/9/04
Revised: 2/3/04

attachments