

**Nevada Library Association**  
**Board of Trustees Meeting**  
**January 17, 2006**  
**Sahara West Library, Las Vegas, Nevada**

**Voting members present:** Kim Clanton-Green, President; Ian Campbell, Immediate Past President; Tammy Geisking, Executive Secretary; Joanne Ross, Treasurer; Debbie Jacobs, President-Elect; Tam Anderson, Southern District; Mona Reno, Northwest District; Karen Egger, NSCLS; Greg Robinson, NCRL.

**Voting Members absent:** Patrick Dunn, Northeast District; Kathy Pennell, PLATO.

**Non-Voting/Advisory and other members present:** Leo Segura, chair, 2006 conference Committee; Pam Zehnder, chair, 2006 NLA Conference Local Arrangements Committee; Sidney Watson, in-coming chair, Scholarships; Jen Fabbri, outgoing chair, Scholarships; Florica Hagendorn, ACTION; Susan Williams, NINAG; Mary Lohnes, Finance chair; Stephen Platt, chair, GODIG; Matha Greene, MPLA representative; Ann Jarrell, Recording Secretary.

(Sign in sheets attached.)

**1. CALL TO ORDER**

President Kim Clanton-Green called the meeting to order at 10:16 am. She welcomed everyone and invited all to take a tour of the Sarah West Library following the meeting.

**2. APPROVAL OF THE AGENDA**

Joanne Ross moved to accept the agenda; Tam Anderson, seconded; approved.

**3. APPROVAL OF MINUTES—OCTOBER 19, 2005, MEETING**

Ian Campbell noted that members of the association attended the ALA-ALTA Legislative Day in Washington DC. Mona Reno moved to accept the minutes as corrected; Tam Anderson seconded. Passed.

**4. TREASURER'S REPORT**

[Recording Secretary note: On December 28-30, 2005, The Board voted to accept the bid of Bullis and Company to perform an internal audit. e-mail record attached]

Joanne Ross reported that the CPA Martin Jones of Bullis & Co. has asked for many records of the association covering several years.

Joanne provided the Board with a detailed explanation of the financial transactions involved with using Memberclicks. The association is billed \$.70/ transaction and a 1% processing fee. The merchants' gateway, Cardservice International, provides for use of credit cards and charges 2.39% per transaction, \$.25 processing fee/transaction and a \$.25 daily batch fee (This fee is not charged if system is idle) She also discussed the on-line transaction report and the electronic membership noticing that went to most members.

Joanne then discussed the operating account in general terms, including the license plate, some outstanding scholarship monies pending from the state. Joanne noted that the association has elected to use Cardservices International, the company recommended by Memberclicks to provide the merchants' gateway service. She also noted that in transactions where the credit card transaction failed, Memberclicks charged a fee, but the membership gateway did not. These were discrepancies from one company to the other.

Ian Campbell moved that \$3500 be approved for the audit contract; Joanne Ross seconded; approved.

No other action.

## **OLD BUSINESS**

### **5. Memberclicks [Membership Database]**

Joanne Ross noted that the Memberclicks database operated well for the 200 Reno conference and is a positive step forward. Individual members received the member rate if they registered as part of a group. Memberclicks does not generate the number of attendees, etc, at a conference. She also noted that fees will increase if NLA membership goes over 300 and that Joan Vaughn cleaned up the membership database, including making some memberships inactive. Ian Campbell commented that Memberclicks indicates that NLA has 286 active members. Martha Greene stated that MPLA uses Memberclicks and that the program has much potential. Kim Clanton-Green asked if a line is included in the budget for Memberclicks. Joanne replied that the fees are covered under the Webmaster budget request; confirmed by Finance chair Mary Lohnes.

No action.

### **6. NLA Strategic Plan**

[Recording Secretary note: The Strategic Plan was adopted by the Board in an e-mail vote conducted in August 2005]

Members of the Planning Committee and Interest chairs are responsible for implementation of the Strategic Plan. Joanne Ross asked if a specific line is included in the budget for implementing the strategic plan. Kim replied that no specific line is included. Kim asked for a volunteer to chair the Planning Committee.

No action.

### **7. NLA License Plate**

Telephone conference call with Sara Jones, Nevada State Library and Archives. Sara reported that 300 license plates have been sold and that 1000 are needed for the plate to go to production. Sales Began April 2005. Contact Mona Reno if you need post cards orbook marks. Kim Clanton-Green volunteered to send cards to those who signed the original petition. Sara also reported that cards were sent to school libraries. Tammy Giesking noted that according to a recent Las Vegas Review-Journal article, only 250 sales are required for the plate to go into production.

No Action.

## **NEW BUSINESS**

### **8. 2005 Conference Report**

Ian Campbell asked that the formal report be deferred. The report will be provided to the board as an e-mail.

Joanne Ross commented that costs for meals were substantially over budget.

Mona Reno noted that the registration fee rollback also contributed to the budget problems.

The association did make money on the conference; inviting school librarians was a good idea.

### **9. 2006 Budget**

[deferred; discussed after item 13]

### **10. 2006 Conference Report**

Leo Segura, 2006 NLA Conference chair, presented preliminary plans for the 2006 conference. The conference will be held at Texas Station August 16-19, 2006, with additional programs before and after the general conference. He indicated that rooms will be available for \$57/night for the conference, with pre-and post-conference rates at \$49/night. After providing board members with a general floor plan for the conference site, Leo indicated that preliminary responses from vendors was good and that vendor charges are the same as 2004.

Ian Campbell moved to accept the proposed vendor charges; Tam Anderson seconded.

Discussion followed on the forms to whom payment should be made. The motion was amended to indicate that forms and fees should be mailed to Marie Cugliatta. Approved.

Leo explained potential vendor ads for the conference program. (Handout) Discussion followed.

Joanne Ross asked that the forms and payments be sent to: Denise Gerdes.

Leo noted that exhibits open Thursday morning and close Friday evening; tours to local venues are planned; the President's dinner is planned for the new Aliente Library (North Las Vegas Library District). A pre-conference on technology will provide continuing education credits.

The Board adjourned for lunch.

Afternoon session. Note: some items were discussed out of order.

## **NEW BUSINESS (continued)**

### **15. ACTION**

Heard here by agreement. Floricia Hagendorn stated that this interest group for paraprofessionals is slowly dying. Susan Williams indicated that NNAAG, another interest group, currently consists of one member. The board then discussed interest groups within the association and their relationship to the NLA Strategic Plan. Comment by a board member that Patrick Dunn, new Northeast section chair is promoting membership in NLA. Susan Williams suggested that perhaps NLA might to have a booth in the Exhibitors area so that various interest

groups have a place to . The Recording Secretary suggested that perhaps Floricia and Susan might become part of the Strategic Planning committee.

Floricia reported that ACTION will be bringing Cheewa James, a noted motivational speaker, to the 2006 conference.

### **13. Proposed Bylaws changes**

The Board briefly discussed increasing membership fees to cover the increased cost of using Membericks. No action. Formal discussion of proposed By-laws changes held after Item 12 Legislative Update.

### **14. NLA Scholarships Committee**

Jen Fabbi, outgoing chair of the Scholarships Committee, introduced Sidney Watson, incoming chair. Jen then discussed NLA's scholarship programs, including the University of North Texas (UNT) library science degree. UNT has again agreed to match amounts awarded by the association. NSLA provides \$5000 for the rural certification program. Applications for the UNT scholarship are awarded in May. The Board applauded Jen on her 4 years of work on the scholarships committee and NYRA.

### **11. 2007 Conference**

Karen Eggers reports that AASL will hold its 2007 conference in Reno and that AASL has asked Ann Aas to work on the planning at ALA mid-winter.

Ian Campbell moved that NLA investigate holding its 2007 conference in Reno in conjunction with the AASL conference. Debbie Jacobs? seconded. Passed.

Susan Williams indicated that Virtual Reference Librarians meet in various locations and wondered if NLA might be interested in a joint conference. The board indicated interest, but took no formal action.

### **12. Legislative Update**

Kim Clanton-Green reported that she attended the ALA-ALTA Legislative Day in Washington DC.

Ian Campbell reported that all requests that affect libraries were approved in the 2005 Nevada legislative session, including \$250,000 for the Las Vegas-Clark County Library District High School Homework program.

### **Full-time lobbyist**

By way of background, Ian Campbell reported that much of the work of the Nevada legislature is done during the Interim between legislative sessions. With a full time lobbyist, the association has a better chance at assuring that an item in the Governor's Budget remains intact. Kim Clanton-Green suggested discussions with the current lobbyist about moving to full-time status. Ian Campbell moved that the Government Relations chair continue discussions with the current lobbyist. Joanne Ross seconded. Approved.

The Recording Secretary asked if a quorum is still present. Gregory Robinson returned; quorum present.

### **13. Proposed Bylaws changes**

The Board discussed 2 proposed changes to the Bylaws. (Handout) The first proposes a change to Article III Officers to provide for electronic or mail ballots by December 1 of each calendar year. Tammy Giesking moved that the Board accept the proposed change; Ian Campbell seconded. Passed.

The proposed change will be presented to the general membership.

The second provides for a change in the membership year to correspond to when payment of membership fees are made. The new wording would permit membership to expire 1 year from payment of dues rather than a set date. Discussion followed; Greg Robinson suggested investigating what other organizations are doing in this regard. No action.

Ian Campbell moved that the Board accept the proposed By-laws change. Mona Reno second; Yea 5; Nay 2. Passed.

The proposed change will be presented to the general membership.

### **9A. 2006 Operating Budget**

Mary Lohnes, Finance chair, facilitated the discussion. The association archivist has over 75 boxes of records and has requested funds for a storage unit. \$200 was requested by the Membership Committee for Memberclicks. The Board agreed that the funds for Publications should be retained even if Nevada Libraries (newsletter of the association) becomes a fully electronic publication. Publicity's budget request covered radio announcements in 2005.

Ian Campbell moved to accept the budget as proposed. Gregory Robinson seconded. Passed.

Ian Campbell moved to amend the budget to include \$500 for the Northwest District. Mona Reno seconded. Passed.

### **9B. 2006 Conference Budget**

Mona Reno requested that \$2000 be added to budget for the Northwest District  
Susan Williams requested that \$200 be added for NNAG.  
Leo Segura noted that if the association spends more than \$18,000 on meals, Texas Station will waive facility/exposition charges.

Ian Campbell moved to accept the amended 2006 Conference Budget. Mona Reno seconded.  
Passed.

### **16. Committee Reports**

NNAG—now an interest group with one member.

MPLA: Martha Greene reported that MPLA is seeking a moderator/host, as the University of South Dakota can no longer host the MPLA list. Any organization willing to host the list should contact her.

**17. Comment**

Joanne Ross noted that the Kendall Reading Fund is a “wash”. (NLA programs the funds) but that the program is in flux.

**18. Adjournment**

No formal motion from the floor.

The meeting adjourned at 3:30.

Respectfully submitted,

Ann Jarrell, Recording Secretary  
attachments