



Nevada Library Association



Lighter Side of Libraries

NLA 2007 Conference October 4 - 6, 2007

Nevada State Legislative Building - Carson City Nevada

Hosted by Cooperative Libraries Automated Network (CLAN)



NLA comes alive every October!

I would like to welcome you to the **“Lighter Side of Libraries,”** the theme for the 2007 Nevada Library Association Conference in Carson City.

I would like to express my sincere appreciation to the conference committee, hosted by the Cooperative Libraries Automated Network. They have worked very hard to make sure every detail regarding the conference is addressed and I know you will find the education and exposure to new concepts and technologies to be extremely valuable.

Dr. Michael Fisher, portraying “Governor Sparks” will be opening up the Conference with remarks and presenting the NLA awards. The speakers at this conference are outstanding and there is something for everyone at every type of library. Come “Tame the Web: Libraries and Technology” by meeting Michael Stephens who will be the keynote speaker and is an instructor in the Graduate School of Library and Information Science at Dominican University and has published the book “The Library Internet Trainer’s Toolkit.” The President’s Gala will be Thursday night following the Exhibitors’ Reception and promises several surprises. I hope to be able to meet and greet many of you at the conference and our celebratory reception. Also, plan to stay for our final event, the NYRA breakfast on Saturday morning. This is a great opportunity to meet the winning authors!

As library professionals, the only thing constant is change. The NLA conference continues to provide an excellent opportunity to not only catch up on the newest innovations but to celebrate our accomplishment and friendships. So come prepared to have some fun, learn some new information, and experience the **“Lighter Side of Libraries”**.

Debbie Jacobs, President

Sponsors who made the 2007 Conference Possible



Bibliographical Center for Research

2007 Participating Exhibitors

Demco

Contact: Marsha Mann
marsham@demco.com

Hasco

Contact: Wally Scott
wscott@hascoincorporated.com

Perma-Bound Books

Contact: Marsha Lafferty
marshalafferty@perma-bound.com

Brodart

Contact: Dennis Keith
dennis.keith@brodart.com

Baker and Taylor

Contact: Carlyne Paternaude
patenac@btol.com

Linda Chambers

Contact: Linda Chambers
chambersbooks@peoplepc.com

Thomson Gale

Contact: Shannon Ostrowski
ishannon.ostrowski@thomson.com

Follet Software Co.

Contacts: Cherie Feely
cfeely@fsc.follett.com

World Books, Inc

Contact: Larry Tinker
ltinker3@cox.net

Ebsco Information Services

Contact: Lori von Muegge
lvmuegge@ebSCO.com

National Library of Medicine

Contact: Alan Carr
acarr@library.ucla.edu

Bibliotheca, Inc.

Contact: Emmett F. Erwin
usa@bibliotheca-rfid.com

Garrett Book Company

Contact: John Garrett
mail@garrettbooks.com

Recorded Books

Contact: Dave Lysinger
dlysinger@recordedbooks.com

Ingram Library Services

Contact: Sandy Walker
sandy.walker@ingrambook.com

BCR

Contact: Gillian Harrison
bbaumann@bcr.org

Books on Tape/Listening Library

Contact: Norma Partida
npartida@randomhouse.com

Alternative Work Environments

Contact: Susan Cluff
cluffs@awe-net.com

ABC-CLIO

Contact: Debbie Aube
daube@abc-clio.com

Quality Books, Inc.

Contact: Lisa Wakenight
Lisa.wakenight@quality-books.com

Regent Book Co.

Contact: Janice Zucker
janice@regentbook.com

NLA CONFERENCE PROGRAM

Thursday, October 4:

7:30 a.m. – 8:30 a.m.
ROOM 3100
Free continental breakfast
with the exhibitors
EXHIBITS OPEN
7:30 a.m.—6:00 p.m.

8:00 – 8:30 a.m. Room 2134
Northeast District Business Meeting
Lori Romero, Chair

8:00 – 8:30 a.m. Room 2135
GODIG Business Meeting
Stephen Platt, Chair

8:00 – 8:30 a.m. Room 2144
NSCLS Business Meeting

Please join us to discuss burning issues you may have relevant to Nevada School and Children's Library Services. Together we can make a difference in the library lives of our children.

Karen Egger, Chair

8:00 – 8:30 a.m. Room 3143
Southern District Business Meeting
Sufa Anderson, Chair

8:00 – 8:30 a.m. Room 3161
Gates Grant Meeting
Karen Starr, Asst. Administrator Archives and Library Development
Dana Hines, CLAN Coordinator

8:30 – 10:00 a.m. Room 1214

General Session & Awards with Nevada Department of Cultural Affairs Director

Michael Fischer



Join us at the opening of the 2007 NLA Annual Conference. Dr. Michael E. Fischer, Director of the Department of Cultural Affairs, portraying Governor John Sparks will present awards to the outstanding people in our libraries who make the services we provide top notch.

Dr. Fischer brings many years of experience in private sector cultural affairs management. He has served several terms on the Board of Directors of the Western Folklife Center, the group responsible for the National Cowboy Poetry Gathering in Elko. He is a life member of the Douglas County Historical Society.

His interest in Nevada History began as a child when his family visited historic sites around the state. He portrays Governor John Sparks and Nevada agricultural pioneer H. F. Dangberg, Sr. in Chautauqua performances.

10:00 a.m. – 10:30 a.m.
NO CONFLICT TIME
Visit Exhibitors in Room 3100

10:30 – 11:30 a.m. Room 1214
Access Denied

Panelists will talk about the restrictions on access to information faced by librarians in different fields such as science, government publications, and education.

Sponsored by **NLA's Intellectual Freedom Committee.**

Presenters: **Susan Kendall**, San Jose State University; **Sidney Lowe**, Government Publications Librarian, University of Nevada, Las Vegas; **Susi Skarl**, Urban Studies Librarian, University of Nevada, Las Vegas

10:30 – 11:30 a.m. Room 2135
Tips & Tricks for Searching Census Bureau Data Find the Numbers You Need from Census.gov!

This session will focus on how to access population and economic data on-line from the U.S. Census Bureau. It will show how to sift through, select, and retrieve relevant community data for your library patrons. Learn about various search strategies and functions to assist you in finding obscure data from several tools including the American FactFinder.

Sponsored by **GODIG.**

Presenter: **Jerry O'Donnell**, Chief Public Information Officer, Denver Regional Office, U.S. Census Bureau

10:30 – 11:30 a.m. Room 2144
The Public Trust: Fiduciary Responsibilities of Nevada Public Library Trustees

This session will cover the legal responsibilities of Nevada Public Library Trustees, specifically their financial/fiduciary roles. The presentation will cover Nevada library law and discuss budgeting, audits, internal controls, financial planning, and asset management.

Sponsored by Douglas County Public Library and Carson City Library

Presenters: **Sara Jones**, MLS; Director of the Carson City Library, Former State Librarian, Part-time Instructor for a course in Financial Resource Management for the San Jose State University, Executive MLS program.. **Martin R. Jones**, C.P.A., M.B.A.; Certified Public Accounting; Certified QuickBooks Advanced Pro Advisor; Former Trustee Carson City Library; Board of Directors Carson City Library Foundation; Board of Trustees, Trustee for Methodist Development.

10:30 – 11:30 a.m. Room 2134
How to Make High-Impact, Fun Graphics & Flyers

Learn how to create flyers using common, inexpensive desktop publishing software. Get tips and tricks for designing posters, flyers, and pamphlets on your pc. Learn how to find free and legal images online.

Presenter: **Echo Galbraith Allen**, Henderson Libraries

10:30 – 11:30 a.m. Room 3143
Ins and Outs of Outsourcing

Outsourcing in libraries, from both the client and vendor perspective.

Sponsored by **CAPTAIN.**

Presenters: **Judith Carter**, Head, Bibliographic and Metadata Services; **Reeta Sinha**, YBP; **Vicki Toy-Smith**

10:30 – 11:30 a.m. Room 3161
If I'm A Library Scientist, Where's My Lab Coat?



Richard Lee will delight you with his humorous look at the world of libraries. He is the illustrator of several books on library humor. Mr. Lee has a great flair for hitting the funny bone in those areas of library work that just seem too weird to be real.

Sponsored by **Northwest District.**

Presenter: **Richard Lee**, Director Waukegan Public Library

11:30 a.m. – 1:00 p.m.

Lunch on your own

Visit Exhibitors

in Room 3100

1:00 – 2:00 p.m. Room 2135
Clutter-Free Desktop: Myth or Miracle?



This program will give instruction on managing your personal desktop, including how to manage e-mail, organize electronic files, and set-up a personal filing system to prevent desktop clutter.

Presenter: **Daphne DeLeon** is a graduate from the University of California at Riverside with a Masters Degree in American History and a sub-specialty in Archival Management. From 1996 to June 2007 she was employed by the New Mexico State Records Center and Archives, most recently as the Division Director for Archives and Historical Services. Since 1998 she has been a member of the Society of American Archivists and the Academy of Certified Archivists. She is currently the Division Administrator for the Nevada State Library and Archives.

1:00 – 2:00 p.m. Room 2144
Nevada's Open Meeting Law

Are you in compliance? Do you know how to be in compliance? Are you aware of the finer points of Nevada's open meeting law? George Taylor, Senior Deputy Attorney General for the State of Nevada will speak to these and other points regarding the open meeting law in Nevada. This presentation will be of interest to library board members, directors, and anyone else involved with preparing and posting agendas; taking minutes; etc.

Sponsored by **PLATO**.
Presenter: **George Taylor**, Senior Deputy Attorney General

1:00 – 2:30 p.m. Room 1214
Librarians : The Party People



Librarians, of course, are not dour, humorless ladies with buns, glasses, and sensible shoes. In fact, many of us know how to throw one heckuva party. Marylaine Block, who spent two years studying the interesting things libraries are doing for her new

book, *The Thriving Library*, will tell you about imaginative and entertaining ideas librarians have come up with for community festivals and events, parties, attention-getting stunts, and fundraising events.

Sponsored by **Southern District**.
Presenter: **Marylaine Block** has written for a variety of library publications, including *Library Journal*, *American Libraries*, *Searcher*, and *Cyberskeptics Guide to the Internet*.

1:00 – 2:30 p.m. Room 3161
Mining Gold with a Pen

This program will provide an overview of how to find grant opportunities to support a library and cover the art and science of drafting and assembling winning grant proposals. Topics will include grant research, defining the scope of the proposal, assembling the necessary information and pulling it together into a complete package.

Sponsored by **Regent Book Company**.
Presenter: **Janice Alderman Zucker**, CFRE has been writing grants and fundraising on behalf of non-profit organizations for more than 20 years. She is a Certified Fund Raising Executive (CFRE). Recently, Janice also purchased, with her husband, Regent Book Co., a distributor of children's books to public and school libraries.

1:00 – 2:30 p.m. Room 2134
Nevada Career Information System (NCIS)

In Nevada, locating comprehensive career information doesn't need to be a chore. The Nevada Career Information System (NCIS) is your free, Internet-based career information resource. Join us for a demonstration of the wealth of information at your fingertips in the NCIS. The NCIS is appropriate for both youth and adults, providing easy access to Nevada and national information on occupations, wages, job outlooks, educational requirements, schools, financial aid, conducting a job search, and much, much more.

Presenter: **Darragh Huggins**, Economist, Research and Analysis Bureau, Nevada Department of Employment, Training, & Rehabilitation.



2:30 – 3:00 p.m.
NO CONFLICT TIME
VISIT EXHIBITORS IN ROOM 3100

3:00 – 4:30 p.m. Room 2134
Playing with Shadows

An artistic approach to encourage reading and promote the library, the presenter will teach participants to make and use shadow box puppets to tell a favorite story to their audience. The audience will also learn how to make a shadow puppet theater using a cardboard box for sharing shadow puppets. Fun for kids (and big kids) of all ages.

Sponsored by **White Pine County Library**.
Presenter: **Phil Fickes**

3:00 – 4:30 p.m. Room 2135
The Mysterious World of U.S. Government Maps: An Introduction to Paper and Digital Maps

Maps are used for everything The usefulness and extent of maps created by the U.S. federal government remains a mystery for most library patrons and many librarians. This talk will illuminate many of the map treasures made and distributed by the U.S. government. Various map products available in both paper format and on the web will be presented, as well as an explanation of the advantages and drawbacks of each format. The type of maps discussed will include topographic, geologic, and base maps from such agencies as the U.S.G.S., U.S. Forest Service, C.I.A., and D.O.T. This presentation will also explore and give demonstrations of various map-related web sites.

Sponsored by **GODIG**.
Presenter: **Christopher J.J. Thiry**, Map Librarian, Arthur Lakes Library, Colorado School of Mines

3:00 – 4:30 p.m. Room 3161
What's New with LSTA? Plenty!

The Library Services and Technology Act (LSTA) program for Nevada has a new State Plan that directs the use of the federal funds. A new application form was introduced this year and a significantly different grant timetable is also in the works.

Presenters: **Diane Baker**, LSTA Coordinator, Nevada State Library and Archives; **Karen Starr**, Administrator for Library and Archives Planning, Nevada State Library and Archives.

3:00 – 4:30 p.m. Room 1214
From Ideas to Laws: The Nevada Legislature and N.R.S.

Is your School House Rock getting a little rusty? Can't sing, "How A Bill Becomes a Law" anymore? Have you ever wondered what those hieroglyphics mean at the end of an NRS statute? Or even what the NRS is? Then plan to attend a workshop about the Nevada Legislature and the Nevada Revised Statutes. Ian Campbell and Joel Guldner will lift the veil of obscurity on the workings of the Nevada Legislature. Ian and Joel promise to take the mystery out of the Nevada Legislature and its end product: new laws. Discover how an idea develops into a bill and follow it until it reaches the end, either defeat on the Floor of the Legislature or passage and the eventual rewriting of the Nevada Revised Statutes.

Sponsored by **Washoe County Library System**.
Presenters: **Ian Campbell**, WCLS Government Documents, **Joel Guldner**, WCLS Senior Center Library Managing

4:30p.m. – 6:00p.m. Room 3100

EXHIBITORS' RECEPTION

Stop by the exhibitors booths and thank them for their continued support to NLA and all Nevada Libraries.

Show them we care and appreciate their contributions to our libraries and conference.

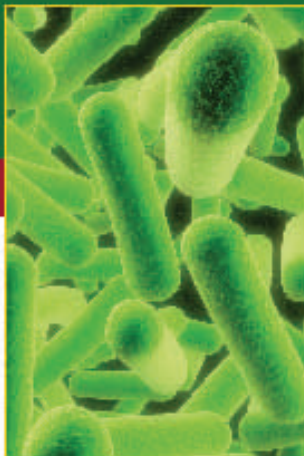
6:00p.m. – 8:00p.m.

Nevada State Library and Archives - Lobby

PRESIDENT'S GALA

Head over to the Nevada State Library and Archives lobby from the Exhibitors' Reception. The gala begins at 5:30 p.m. with a no host bar, followed by dinner starting at 6:00 p.m. A great chance to catch up on what's happening, see people you only see once a year, talk personally to an exhibitor, congratulate award winners, and eat, eat, eat. The trio "Shiloh" with Julie Machado on bass, and Linda and Tim Gorelangton on acoustic guitar and banjo will again perform their lively blend of folk, country, ballads, blues, and bluegrass.

Dinner will be catered by B'Sghetti's.



A Practical Resource for All Types of Libraries

NEW! COMING IN SEPTEMBER

Current Issues in Health

Created to meet the education and research needs of your patrons—as well as students preparing for careers in health care—*Current Issues in Health* focuses on a wide range of health topics with articles selected by H.W. Wilson editors to offer a thorough and balanced overview.

From eating disorders to food safety, from alternative medicine to cloning, from euthanasia to travel and health, here's where consumers can turn for information to enrich their understanding of issues at the leading edge of health and medicine.

This is a practical resource for public, school and college libraries.

- 100% full text database
- More than 50 topics to start, with 20 added to the database each year.
- Some 30 full text articles per topic, hand-picked by Wilson editors to ensure thorough, unbiased coverage.
- Features a wide range of leading sources, from an abundance of peer-reviewed journals to popular newsstand magazines.
- Links to automated WilsonWeb searches expand on and update each topic.

Sample topics for *Current Issues in Health*

Alcohol Abuse • Asthma • Autism • Biomedical Engineering • Bioterrorism • Birth Defects • Body Image • Cloning • Complementary and Alternative Medicine • Cosmetic Surgery • Debate over Universal Health Care • Depression • Diet Trends • Drug Addiction and Treatment • The Drug Market • Eating Disorders • Euthanasia • Global Epidemics • Health Care in Sub-Saharan Africa • Health Insurance Industry • Heart Disease • Human Reproduction • The Immune System • Legalization of Drugs • Midwifery • Obesity • Organ Transplantation • Pediatric Care • The Pharmaceutical Industry • Smoking • Medicine • Stem Cell Research • Stress Disorders • Transgenic Medicine • Travel and Health • The World Health Organization



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FRIDAY, October 5:

7:30 a.m. – 8:30 a.m.
ROOM 3100
Free continental breakfast
with the exhibitors
EXHIBITS OPEN
7:30 a.m.—3:00 p.m.

7:30 – 8:30 a.m. Room 2135
CAPTAIN Business Meeting
Kate Hahn, Chair

7:30 – 8:30 a.m. Room 2144
NYRA Business Meeting
Beth Heggeness, Chair

7:30 – 8:30 a.m. Room 3161
Northwest District Business Meeting
Mona Reno, Chair

8:00 – 8:30 a.m. Room 2134
NCRL Business Meeting
Michelle Batchelor, Chair

8:00 – 8:30 a.m. Room 3143
PLATO Business Meeting
Kathy Pennell, Chair



Thank you!

Friends of the Pershing County Library
Friends of the Elko County Libraries

8:30 – 10:00 a.m. Room 1214

Featured Speaker Michael Stephens: Top Tech Trends in Libraries



What trends are shaping libraries? What should librarians watch for on the horizon? This session will explore social computing, convergence, citizen journalism and more.

Sponsored by the NLA Conference Committee.

Presenter: **Michael Stephens** (BA, Indiana University, 1987; MLS, Indiana University, 1995) is an Instructor in the Graduate School of Library and Information Science at Dominican University.

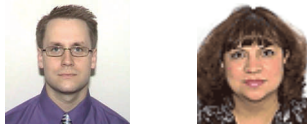
10:00 a.m. – 10:30 a.m..
NO CONFLICT TIME
VISIT EXHIBITORS IN ROOM 3100

10:30 - 11:30 a.m. Room 1214
NYRA-winning author Lola Schaefer

Arrowhawk Soars: Critically acclaimed author Lola Schaefer shares behind-the-scenes stories that evolved into the Nevada Young Reader Award book *Arrowhawk*. She will also explain why authors write creative nonfiction and young readers love it.

Presenter: **Lola Schaefer**

10:30 – 11:30 a.m. Room 2135
Helping Local Businesses Serve the Hispanic Community



Corporations are looking for marketing information on how to capture the Hispanic Market. Big corporations are able to invest serious money in this market research but this not the case for small business owners. In this session we will share with you some free resources available for you to help small businesses with this important research. The session will be divided in four parts: Demographics, Marketing Resources, Associations/Organizations, & Local resources.

Sponsored by the **Utah Library Association, Business Roundtable (BURT)**.

Presenters: **Leticia Camacho**, Brigham Young University; **Britt Fagerheim**, Utah State University; **Andy Spackman**, Brigham Young University; **Edward Hahn**, Weber State University.



Thank you!

Friends of the Churchill County Library
Friends of the Henderson District Public Library
Friends of the Storey County Public Library
Friends of the Mineral County Library

10:30 – 11:30 a.m. Room 2144

Tickling Their Funny Bone: Designing Fun Health Programs for Kids and Teens



Reaching teens and kids can be difficult, especially when it comes to health topics. You have the audience, the facility and the commitment to do programming. Now all you need is the content that will keep them engaged and informed at the same time. This participatory session will show


how to augment your collection with some of the best online resources for fun, interactive, quality health programming. We will also discuss strategies for partnering with youth organizations and schools in your community.

Sponsored by the **National Network of Libraries of Medicine, Pacific Southwest Region**.

Presenter: **Kelli Ham**, MLIS, Consumer Health Coordinator, National Network of Libraries of Medicine, Pacific Southwest Region

How CAN BCR Help Me?

LIBRARY PROMOTION AND PRODUCTIVITY <ul style="list-style-type: none">♦ Your Perceptions — Patron surveys, e-communications, Web site repurposing♦ Civic Technologies — GIS for library business patrons and community analysis for libraries♦ Velocity Express — Regional delivery services including library courier and on-demand delivery♦ BrainFuse — Live, one-on-one homework help for library patrons.	CONTINUING EDUCATION, CONSULTING AND TRAINING <ul style="list-style-type: none">♦ Workshops, seminars, presentations and teleconferences on a wide variety of topics♦ Free online sessions — Free Friday Forums and Products and Services Showcase
ACCOUNTING SERVICES <ul style="list-style-type: none">♦ Prepaid Subscriptions♦ Credit Cards♦ Grants and Special Projects	DISCOUNTS <ul style="list-style-type: none">♦ Online Information Resources — Choose from more than 60 databases♦ Library and Office Supplies — Receive discounts as a BCR member library♦ Software — Purchase library-related software products for ILL, resource sharing, document delivery and electronic reserves

 **BCR** a nonprofit library cooperative
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10:30 – 11:30 a.m. Room 3143

Keeping up with Technology

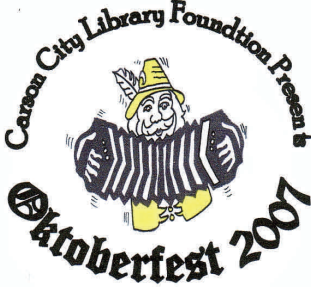
How in the world do librarians keep up with all the technology products and services that are available to libraries today? And how do libraries make informed and intelligent decisions about which technologies on which they're going to spend time and money to implement and maintain? A simple premise, "Remember the User," may be a guide in sorting out these technologies and understanding the value and impact they will bring to your library and its users. The web has changed the landscape of information seeking behavior and users are scattered everywhere and have learned new and interesting methods of discovering, using, and creating information. For libraries to reach these users they must go to where they are, get them to it (whatever it may be) once they discover it (wherever they discover it), make it look familiar, and let them talk about it. In this session various techniques and the technologies available to support "remembering the user" will be discussed.

Sponsored by **BCR**.


Presenter: **Gillian Harrison** is the manager of BCR's Marketing and Support division. Before joining BCR, Gillian was at NetLibrary, a division of OCLC, where she most recently was the Global Product Manager for NetLibrary. She held a variety of positions at NetLibrary including Senior Manager of Library and Product Research, Business Systems Analyst and Project Management, Collection Acquisitions Manager, and Coordinator of Sales/Business Services. As Global Product Manager, Harrison led NetLibrary's product development and research initiatives Responsible for strategic product planning and implementation of division-wide projects, she worked with business and technology teams to define product enhancements, create project requirements, and manage ongoing product development. Previously, Harrison managed an indexing team at IHS, was a Senior Cybrarian responsible for taxonomy creation and maintenance and product classification at an Internet company and worked as a reference librarian in both public and academic libraries. She earned a Master's of Library and Information Services from the University of Denver and a Bachelor of Science in Engineering from the Colorado School of Mines.

10:30 – 11:30 a.m. Room 3161
Library Directors' Meeting

11:30 a.m. – 1:00 p.m.
LUNCH ON YOUR OWN
VISIT EXHIBITORS IN ROOM 3100



**Support the Carson City Library Foundation
and jump on the Fritz bandwagon!**
Join us at Oktoberfest 2007
Saturday, October 6th from 11 am to 6 pm
Special Guest
Young Adult author Chris Crutcher
Book signing at 12 noon



1:00 – 2:30 p.m. Room 1214

Michael Stephens: The Hyperlink Library: Social Tools and Trends



This presentation will explore new technology trends and provide a roadmap toward becoming the "Hyperlinked Library," and focus on where library services and models are changing with the onset of Library 2.0, Web 2.0 tools, and user perceptions of libraries. The Web has enabled us to connect in ways like never before. Users are creating content. Webs 2.0, blogs, RSS, wikis, social sites enable us to make connections... to have conversations. What does the Read/Write library look like? How does it work? What trends are impacting library services and how have libraries adopted a 2.0 philosophy? As new technologies and services become available, how do we effectively plan in libraries? How do we plan to optimize staff, money, and time? How do we determine what's important? How do we move toward the models of user-centered service now known as Library 2.0?

Sponsored by the NLA Conference Committee.

Presenter: **Michael Stephens** (BA, Indiana University, 1987; MLS, Indiana University, 1995) is an Instructor in the Graduate School of Library and Information Science at Dominican University.

1:00 – 2:30 p.m. Room 2134 Buffet of Choices

As a result of her sabbatical research project, Valerie Andersen will present an overview of the many services academic libraries are using to connect with their off-campus students, along with their pros and cons. Topics will include electronic reserves, virtual reference services, and online library instruction and tutorials. Key resources for DE library programs will be identified including associations, conferences, journals, websites, blogs, and more.

Sponsored by **NCRL**.

Presenter: **Valerie Andersen**, Public Services Librarian, Western Nevada College

TOUR 1:00 – 2:00 p.m. Meet in Supreme Court lobby Guided Tour of Nevada Supreme Court 45 to 60-minute guided walking tour of the Nevada Supreme Court.

Sponsored by **GODIG**.

Presenter: **Lauraine Rimbey**, Settlement Program Coordinator, Nevada Supreme Court

1:00 – 2:30 p.m. Room 2144

Catch the Reading Bug: Summer Reading 2008

Learn how to craft the theme into creative enjoyable library programs that will foster children's critical thinking skills. Find out how to use exciting science concepts for preschool and school age programs that guarantee a "WOW" factor. Then hear about upcoming summer reading themes and slogans. See samples of the 2008 artwork and possible incentives. Learn how the multi-state Collaborative Summer Library Program works and the benefits of membership.

Sponsored by the **NSCLS Summer Reading Subcommittee**.

Presenters: Florica Hagendorn, Youth Services Senior Specialist, Paseo Verde Library; Betsy Johnson, Head of Youth Services Department, Paseo Verde Library

1:00 – 2:30 p.m. Room 3143

Magic Balloon Dude

We have all seen those balloon magicians deftly tying slim colorful balloons into wondrous shapes, into animals and flowers and more, and we have all wished we could learn their secrets and captivate audiences ourselves. Here is your opportunity!

Phil Fickes has owned and operated three businesses and for 37 years has had the unique hobby of puppetry and magic. He is a current member of the Puppeteers of America, Angles Puppetry Guild, and San Francisco Puppetry Guild. He has taught classes in puppetry for Nevada Arts Council; sock and shadow puppetry for Clark County Parks & Recreation Department; and various forms of puppetry, magic and balloon tying for the City of Henderson Parks & Recreation Department. Mr. Fickes has also performed many puppets and magic shows for the City of Las Vegas Community Centers, Safe Key Programs, and Library District. He moved to Ely and since has put his longtime hobby into play, where he has performed puppetry, magic, ventriloquism and balloon-tying for many city and county-wide events. He volunteers for Ely's Boy & Girl Scout Troops and is a member of the Ely Renaissance Committee and Elk Lodge. He enjoys being a part of the community and putting smiles on people's faces, both young and old.

Sponsored by **White Pine County Library**.

Presenter: **Phil Fickes**

1:00 – 3:00 p.m. Room 3161

Big Eyes & Robots: What is Anime & Why is it so Popular?

Japanese anime is skyrocketing in popularity with our teen and pre-teen patrons. Do you even know what it is? If you don't know your *shonen* from your *shojo*, but want to use this popular form of animation to draw teens into your library, be sure to come to this informative and entertaining program. We'll introduce you to different titles and genres, show you examples of what sets anime apart from other types of animation, and discuss things to look out for when building your collection.

Sponsored by **Southern District**.

Presenters: **Andrew Kaplan** and **Carla Land**,
YPL Librarians, LVCCCLD

TOUR 2:00 – 3:00 p.m. Meet in State Library lobby

Guided Tour of the Nevada State Library & Archives General guided walking tour of the Nevada State Library and Archives.

Sponsored by **GODIG**.

Presenters: **Jeffrey M. Kintop**, State Archives Manager, Nevada State Library and Archives; **Joyce Cox**, Head of Reference Services, Nevada State Library and Archives

2:30 – 3:30 p.m. Room 2134

How to Develop Web-based Modules

In this session, attendees will be shown how to develop web-based modules that guide students through both the summarization and evaluation of a quantitative research study. The presentation will include a demonstration of an online module.

Sponsored by **NCRL**.

Presenter: **José Montelongo**, Ph.D., Cal Poly State University—San Luis Obispo, California

2:30 – 3:30 p.m. Room 2135

From Concept to Corporation: Information Sources for Small Businesses



Librarians may not be a good place to look for investment capital, but we do have something every would-be entrepreneur needs just as much: Information. Business plans, franchising, market analysis, trademarks, financing and government resources and requirements. It is all free for the fledging business, if they know where to look.

Sponsored by the **Utah Library Association, Business Roundtable (BURT)**.

Presenters: **Leticia Camacho**, Brigham Young University; **Andy Spackman**, Brigham Young University

2:30 – 3:30 p.m. Room 2144

Your Library & the 2008 NYRA Award



Beth Heggeness, NYRA chairperson, and other librarians will booktalk the 2008 NYRA list and provide tips and information about promoting the NYRA program at all levels in libraries.

Sponsored by the **NYRA Committee**.

Presenters: **Beth Heggeness**, NYRA chairperson; and **school/public librarians**.

TOUR 3:00 – 3:45 p.m. Meet at front entrance to State Capitol Guided Tour of the State Capitol 45-minute guided walking tour of Nevada State Capitol.

Sponsored by **GODIG**.

Presenter: **Deborah Stevenson**

SATURDAY, October 6:

NYRA Breakfast

Carson Nugget, 2nd Floor Convention Area

9:00 A.M.—1:00 P.M.

What better way to end a rewarding trip to the “**Lighter Side of Libraries**” than enjoying a terrific breakfast buffet at the Nevada Young Readers’ Award Breakfast? The event will be held at the Carson Nugget, 2nd floor conference area, in the middle of downtown Carson City. Tickets are \$25 for adults, \$15 for students.

Enjoy a presentation of the awards by students to the authors, discussion with the attending authors, and receive your choice of an autographed copy (courtesy of Perma Bound Books).

The NYRA Breakfast honors the 2007 winners of the Nevada Young Readers’ Award in four categories. Nearly 46,000 votes from young readers in Nevada were submitted by the May 15 deadline. The winners for 2007 are: **Arrowhawk**, by Lola Schaefer, Picture Book; **Molly Moon’s Incredible Book of Hypnotism**, by Georgia Byng, Young Reader; **Cryptid Hunters**, by Roland Smith, Intermediate; and **Twilight**, by Stephenie Meyer, Young Adult.

So far, this year’s gala event will feature author Georgia Byng. Georgia Byng grew up by the River Itchen in Hampshire, England, in a large family. She studied drama and worked as an actor and children’s entertainer. She lives in London with the artist Marc Quinn, her daughter, Tiger, and son Lucas.

The NYRA committee is quite delighted that the breakfast coincides with Ms. Byng’s promotional tour of the United States! Having an author from abroad will be a first!

We are also expecting Roland Smith, author of **Cryptid Hunters**. Mr. Smith was born and raised and went to school in Portland, Oregon. He was a zoo animal keeper for twenty years and has done extensive traveling through his interest in animals and in writing. The 2007 NYRA award is the second for Mr. Smith, who also won an award in 2003 for the book *Zach’s Lie*.

We hope that you and your students or family will include the NYRA breakfast on your conference schedule.

2007 Conference Committee Members

NLA President-Debbie Jacobs
Washoe County School District

Conference Chair- Dana Hines
Cooperative Libraries Automated Network (CLAN)

Conference Co-Chair-Laura Oki
Elko-Lander-Eureka County Library System

Program Chair-Linda Wilson
Douglas County Public Library

Publicity Chair-Jeanette Hammons
Elko-Lander-Eureka County Library System

Registration Chair-Sandie Draper
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Exhibits Chair-Phyllis Sargent
Nevada State Library and Archives

Nevada Young Readers
Beth Heggeness
Traner Middle School