



Tools for the Future

**MAXIMIZE YOUR COMPANY'S EXPOSURE
SUPPORT NLA & SPONSOR THE 2006 CONFERENCE**

Platinum Sponsor (2 opportunities)

\$2,500 for one or \$4,000 for both

Target Your Key Market! Choose to sponsor one of NLA's awards functions, and place your company name directly in front of some of the top decision makers at Nevada's Libraries.

New Members' Breakfast

Sponsor privileges:

- ◆ Promotional Material at each place setting
 - ◆ Sponsor recognition during breakfast
 - ◆ Listing in Conference Brochure*
 - ◆ Signage
 - ◆ One seat at VIP table with meal included
 - ◆ Listing in Conference Program Guide
 - ◆ Listing on NLA Conference website
- Anticipated attendance: 150+*

NLA President's Banquet & Award Ceremony

Sponsor privileges:

- ◆ Promotional Material strategically located
 - ◆ Sponsor recognition during banquet
 - ◆ Listing in Conference Brochure*
 - ◆ Signage
 - ◆ VIP admission included
 - ◆ Listing in Conference Program Guide
 - ◆ Listing on NLA Conference website
- Anticipated attendance: 150+*

Gold Sponsor

\$2,000

- ◆ Company Brochure available to registrants at Registration Desk (Must supply brochures (single pieces only) to NLA by Exhibitor Check-in Wednesday)
- ◆ Listing in Conference Brochure*
- ◆ Special Recognition and Signage
- ◆ Listing in Conference Program Guide
- ◆ Listing on NLA Conference website

Silver Sponsor

\$1,000

- ◆ Listing in Conference Brochure*
- ◆ Special Recognition and Signage
- ◆ Listing in Conference Program Guide
- ◆ Listing on NLA Conference website

Bronze Sponsor

\$500

- ◆ Listing in Conference Brochure*
- ◆ Signage
- ◆ Listing in Conference Program Guide
- ◆ Listing on NLA Conference website

Copper Sponsor

\$250

- ◆ Signage
- ◆ Listing in Conference Program Guide
- ◆ Listing on NLA Conference website

Marketing Categories Available for 2006 Conference Programs:

Conference Program:

Size	Price	Size	Price
Full Page	N/A	¼ Page	\$350.00
½ Page	\$500.00	Business Card	\$200.00

Copy Deadlines:

Deadline is June 15, 2006. You must have your ad and all corresponding artwork to Denise Gerdes by May 15th. Email items to gerdesd@lvccld.org. Please contact Denise for appropriate formatting.

*NLA's Conference Brochure is a tri-fold marketing piece sent to all NLA members; your sponsorship form and money must be received by June 1st in order to have your company name listed as part of this additional marketing opportunity.



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Sponsorship forms must be postmarked on or before June 15th in order to meet printing deadlines. Do not include Exhibit fees with your Sponsorship registration. No refunds will be given after June 15, 2006. **NO EXCEPTIONS.** All refunds are subject to a \$100.00 service charge. **Payment must accompany registration form.**

Please make check payable to **NLA Conference.**

Mail To: NLA Conference
Leo Segura, NLA Conference Chair
Sahara West Library
9600 W. Sahara Ave.
Las Vegas, NV 89117

Receipt Request: Yes No

Questions about Sponsoring?

Contact the Conference Chair:

Leo E. Segura
NLA 2006 Conference Chair
Reference Department Head
Sahara West Library
Las Vegas, NV 89117
segural@lvccld.org
P: 702-507-3658
F: 702-507-3672