



Tools for the Future

NLA's 60th Annual Conference

1/18/2006

Dear Exhibitor:

The Nevada Library Association invites you to the Texas Station Hotel and Casino Convention Center in North Las Vegas to join us at our Annual Conference "**Tools for the Future**" August 17-19th 2006.

As you know, NLA supports libraries and librarians across the state. And, each year, NLA provides its members with an excellent occasion for networking and education at the annual conference and tradeshow.

Benefits to Our Exhibitors:

- ◆ 10 % Discount Pricing if you reserve your space by March 15, 2006
- ◆ Over 600 attendees last year
- ◆ Scheduled No-Conflict Exhibit Time on Thursday
- ◆ Exhibits will be open from 8:00 a.m. until 8:00 p.m. Thursday and 8:00 a.m. to 4:00 p.m. Friday.
- ◆ Your Company Name on the NLA conference homepage from June until the end of the year
- ◆ Your Company Name in the NLA Conference Program
- ◆ Exhibitor Lounge with complimentary beverages both days

Benefit to Our Sponsors:

- ◆ **Greater Visibility.** Your company name will be highlighted in the Conference Program Guide, spotlighted in Conference emails and visible on the Conference Web page
- ◆ **Continued Exposure.** The earlier you purchase your sponsorship the longer your company will be highlighted as a 2006 Conference Sponsor
- ◆ **Special Recognition.** Your company will receive special recognition throughout the conference as a 2006 sponsor

The NLA annual conference is your company's opportunity to meet key decision makers and make yourself known among Nevada libraries and librarians. Consider what an excellent opportunity it will be to highlight your company as a sponsor of the 2006 NLA Conference!

Enclosed, please find an exhibitor's contract and a list of sponsorship opportunities. Contracts and sponsorships should be received by June 15th at the latest. Reserve your spot now, **space is limited**, and booths are assigned on a first come, first served basis.

If you have any questions, please call 702-507-3658. Thank you for your continued support of NLA, its members and Nevada Libraries.

Sincerely,

Leo E. Segura
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