

Dear Exhibitor:

On behalf of the Nevada Library Association, I would like to invite you to participate as a preferred vendor at our August conference. We were delighted you could be with NLA last year, and we are extending you an advance invitation to participate. The 2004 Conference is scheduled for August 11-14 and promises to be the most exciting Nevada Conference ever. We have added a few innovations that will be very interesting to all vendors.

First our conference will be held at the magnificent Hyatt Regency Lake Las Vegas in Henderson, a four-star, four-diamond award winning Resort & Spa. This resort is sure to attract many new conference goers, as well as become a glorious mix of work and pleasure for vendors.

Second, this conference is making a big push to attract School Librarians by holding the event during their summer break. This is a very large and usually untapped market for vendors to target.

Last, we are offering package options for booths that will streamline your exhibitor experience.

These elements will contribute to making this an attendance record-breaking event.

The exhibit session will open Thursday morning, August 12 at 9:00 AM. Set up will be available on Wednesday afternoon and the exhibits will close on Friday afternoon at 5:00 PM. There will be four hours of no-conflict exhibit time throughout the meeting. There will be an exhibitor's reception Thursday evening. You are invited to participate in the sponsorship of this event. We will be contacting you later about that opportunity.

The Casablanca Ballroom has been reserved for all exhibits. The facilities are wonderful, but space is limited. Each booth will include back drape, draped table, sign, two chairs, and wastebasket. Please refer to the attached sheet for booth sizes and rates. Please submit your reservation form by May 1, 2004.

We wish to make this conference a pleasurable event for attendees and exhibitors alike. Please contact me if you have any questions.

Sincerely,

Mae Giaimo  
Exhibits Chair  
702.567.0802  
[mgaiimo@hdpl.org](mailto:mgaiimo@hdpl.org)