

**Nevada Library Association Annual Conference  
Celebrating Nevada's Diversity  
Lake Las Vegas, August 11-14, 2004**

**Course description:** *Participants will select 15 hours from the following sessions. Note: Only one hour of viewing exhibits will be accepted for PDE credit.*

***Preconference, Wednesday, August 11, 2004***

Every student succeeds @ your library: Strategic marketing for school library media centers	3.5 hours
Lions and Tigers and Kindergarteners... Oh my!	3.5 hours
So many good books, so few kids who read them	1.5 hours
Exploring the GALE databases	2 hours
Get real: Nonfiction to get kids excited about reading!	1.5 hours
Worth a thousand words: Graphic novels in your library	1 hour
Tips and tricks for your school library media program	1 hour
National Board Certification for school librarians	1 hour
Building successful partnerships with parents and teachers	1.5 hours
Nevada children's book review program	1.5 hours

***Thursday, August 12, 2004***

Opening Session: Carla Hayden, American Library Association Past President	1 hour
Internet information mapping	1 hour
Grab them: books with real guy appeal	1 hour
Exploring the GALE Databases	1 hour
Puppet shows and props made simple	1.5 hours
Virtually live in Nevada	1.5 hours
Exploring Nevada's licensed databases: a guide for school librarians	1.5 hours
Everything you want to know about...NYRA	1.5 hours
Exhibits of materials	1 hour

***Friday, August 13, 2004***

What makes Nevada different – or is it different?	1 hour
Rebuild NLA	2 hours
Propshop II	2 hours
Revealing our cultural heritage—library/museum digital initiative collaboration	1.5 hours
Power in words: The art of doing oral history	1.5 hours
Reading with Rover	1.5 hours
Yuyi Morales Book Talk	1.5 hours
Exhibits of materials	1 hour

***Saturday, August 14, 2004***

NYRA Breakfast and meeting with winning authors	3 hours
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